

The Wednesday Reader

January 6, 2016

MoneyTeach.org: A Connecting Financial Educators to Instructional Resources & Each Other

MoneyTeach (moneyteach.org) is a **free** resource center where K-12 educators can search and select from a variety of personal finance lesson plans, course guides and other financial education materials.

Educators new to teaching personal finance can jump start their lesson planning by learning from experienced peers who share their insights and best practices in regards to specific lessons and activities.

Educators can search the collection of MoneyTeach resources by topic, grade level, duration of instruction and type to select personal finance lessons or activities offered by leading providers.

Use the course guide resources prepared by MoneyTeach.org to download suggested instructional materials for a variety of course or unit options. Pick one of the many preset guides to plan instruction for a specific timeframe whether one week, two weeks, a quarter or a semester. Course guides can be filtered by grade level and personal finance topics.

Visit www.moneyteach.org today to check out the available resources and to register for your free account.

Microsoft Releases Coding Curriculum for Beginners & their Teachers

Microsoft has released a new computer science curriculum designed for teens who may not have expressed much interest in computer programming – and teachers who don't necessarily have any background in the field, either.

The curriculum, called Creative Coding Through Games And Apps, is available for free to any educator who wants to use it.

The course aims to encourage a wide range of students to explore computer science by teaching them to program and publish real apps and games.

[It teaches kids how to code using Microsoft Touch Develop, a programming language developed by Microsoft researchers. Touch Develop is designed so that even students without any computer science background can quickly learn how to write simple programs.

Touch Develop also works on any device that has a modern Internet browser. That means students can write programs on smart phones, tablets, laptops or desktop computers, regardless of the operating system the device is running.

Webinar: Preparing a Globally Competent Workforce Through High-Quality Career Technical Education

On **January 13, 2016, from 3-4 pm ET**, the National Association of State Directors of Career Technical Education Consortium (NASDCTEc), Asia Society, Longview Foundation and the Association for Career and Technical Education (ACTE) are co-hosting a webinar to release the joint publication, "Preparing a Globally Competent Workforce Through High-Quality Career and Technical Education." Local leaders will share what globally-minded CTE programs look like at the classroom level.

Webinar speakers will include

- * JoAnne Honeycutt, State CTE Director, North Carolina Department of Public Instruction
- * Larisa K. Schelkin, CEO, President & Founder, Global STEM Education Center, Inc.
- * Mark Tronicke, Global Exchange Coordinator, Bergen County Academies, New Jersey
- * Heather Singmaster, Assistant Director, Asia Society
- * Jennifer Manise, Executive Director, Longview Foundation
- * Kate Blosveren, Associate Executive Director, NASDCTEc
- * Steve DeWitt, Deputy Executive Director, ACTE

Registration for the webinar is available at <https://attendee.gotowebinar.com/register/5359825986946871298>.

ACTE Region V Early-Bird Registration Ends January 31

The [2016 ACTE Region V Leadership Conference](http://www.acteregionvconference.com) (www.acteregionvconference.com) will take place this spring in San Diego, April 20-23.

The 2016 event, Leaders in Workforce Education, will be held at the [Bahia Resort Hotel](#) and San Diego's famous Mission Bay. The early-bird registration rate is \$395 if paid before January 31, 2016; afterwards, registration increases to \$450.

Complete conference details, lodging information, and online registration can be found at www.acteregionvconference.com.

Are you interested in sharing some great ideas and presenting a session at the [2016 ACTE Region V Leadership Conference](#)? Call for Presentations are currently being accepted and can be submitted online at www.acteregionvconference.com/become-a-presenter.html. The deadline to submit is January 30.

Registration is Now Open for the CSTA 2016 Annual Conference

It is time for *Making Waves with CSTA!* During the [2016 Computer Science Teachers Association \(CSTA\) Annual Conference](#), July 10-12 at the Town and Country Resort & Convention Center in San Diego, California.

Registration is now open for the CSTA annual conference. CSTA 2016 is a professional development opportunity for computer science and information technology educators working in, or within the K-12 arena who need practical, classroom-focused information to help them prepare their students for the future. Conference content is peer reviewed and peer or industry led, making it relevant to today's classroom needs. This year CSTA is staying true to "making waves with CSTA" so they have expanded the conference to span three days, with two days' worth of workshops, more industry-specific sessions, more exhibitors, along with multiple networking opportunities.

Highlights of the conference include:

- Explore issues and trends relating directly to your classroom
- Learn, network, and interact
- Choose from various workshops and breakout sessions
- Amazing value (complimentary conference Wi-Fi, networking events, hands-on activities, lunch, etc.)

Some of this year's session topics include:

- Advanced Placement Computer Science
- Computational Thinking
- K-8 topics
- Programming
- Robotics
- STEM

Pre-registration is required and will be accepted for the first 500 teachers. The registration deadline is June 16, 2016. Also, please note that you must complete the payment portion of the online form in order to be fully registered for the conference.

The 2016 CSTA Annual Conference is made possible by the generous support of Google, Microsoft, and Oracle Academy. Your registration fee will include networking opportunities, activities, lunch, and resource materials.

2016 CSTA Annual Conference Costs:

- Early bird registration: \$125 for 1.5 days (December 14-April 1)
- Conference registration: \$175 for 1.5 days (April 2-June 16)
- Workshops: \$100 for the first one, \$50 for each additional (three max, and must be scheduled for in advance as there is NO ONSITE registration for workshops)
- Onsite registration: \$225 for Tuesday only
- Onsite registration: \$250 for 1.5 days

Workshops are a separate price, and this year CSTA has expanded offerings to include options on Sunday, as well as Monday. The price is \$100 for the first workshop, and \$50 for each additional workshop (maximum number of three).

Please note all workshops are BYOD (bring your own device) and workshop registration is limited to 30-40 participants; so be sure to register early to get your first workshop choice. As an additional reminder, due to the amount of advance preparation involved with each workshop, CSTA is UNABLE to accept workshop registrations onsite or switch options.

Complete conference details and online registration can be found at www.cstaconference.org.

For more information, contact Tiffany Nash, CSTA Events and Communications Manager at t.nash@csta-hq.org.

Register Now for the NBEA 2016 Annual Convention in Las Vegas

Register today for the NBEA 2016 Annual Convention & Trade Show in Las Vegas from March 22-26, 2016. Early registration ends March 2, 2016.

The NBEA 2016 Convention will provide over 70 exciting and cutting-edge educational sessions, more than 20 technology workshops that will expand specific skills and introduce new technologies, and general session

speakers that will educate and inspire. In addition, over 30 sessions will be offered at the Business Education Research Conference, held in conjunction with the NBEA 2016 Convention.

Do not miss this amazing opportunity to enhance your knowledge and skills as a business educator, take part in networking opportunities, and be challenged to return to your classroom ready to educate, empower, and energize the next generation.

Please [click here](#) to access the convention details, including general convention information, session descriptions, professional development seminars, and much more. Both the online and printed convention registration forms can be accessed by [clicking here](#). You can't afford to miss this dynamic convention solely dedicated to the advancement of business education.

The Cosmopolitan of Las Vegas will serve as the official headquarters hotel for the NBEA 2016 Annual Convention. Visit <https://aws.passkey.com/g/50649057> to make your online reservations.

2016 Montana Financial Education Conference in Helena

The 2016 Montana Financial Education Coalition (www.mtmfec.org) [Annual Conference](#) will be held on Wednesday, February 24 at the Red Lion Colonial Inn in Helena.

Registration is now open for the [2016 Montana Financial Education Coalition Annual Conference](#). The early bird rate is \$75 if paid before January 21, 2016 and \$100 for registrations after January 21. Should you need lodging, a block of rooms is available for conference attendees at the [Red Lion Colonial](#) in Helena, at a state rate.

Everyone is invited and welcome. The conference will feature a nationally-recognized financial advocate as the guest speaker, will showcase a variety of financial education programs for all ages and demographics, and will provide numerous workshops with practical instruction for implementation.

The resource fair will host a wide range of financial education resources that will offer attendees the opportunity to discuss and compare curricula and products. A unique aspect of the conference will be the availability of MFEC mini-grants that attendees may apply for at the conclusion of the conference to implement financial education programs in their Montana communities.

The Montana Financial Education Coalition (MFEC) is a collection of financial institutions, government and non-profit organizations, businesses, and interested individuals who believe that financial literacy is essential to economic advancement. MFEC is an affiliate of the [National Jump\\$tart Coalition](#) but are not limited to only assisting youth. MFEC efforts reach out to Montanans of all age groups and financial situations. MFEC does not intend to replace other education programs throughout the state. Instead, MFEC functions as a platform to forge partnerships and share best practices to become more efficient and effective in their initiatives.

For more information about the Montana Financial Education Coalition and the [2016 Montana Financial Education Coalition Annual Conference](#), please visit www.mtmfec.org.

Fun Facts and Trivia

Nike was first formed as Blue Ribbon Sports on January 25, 1964 and served as a distributor for Onitsuka Tiger, now known as ASICS.

Co-founder Phil Knight was a track runner while fellow co-founder Bill Bowerman was his coach.

Blue Ribbon Sports officially became Nike, Inc. on May 30, 1978.

The "Swoosh" logo was a design created in 1971 by Carolyn Davidson, a graphic design student at Portland State University. Originally, the logo was simply referred to as "the stripe."

By 1980, Nike had attained a 50% market share in the U.S. athletic shoe market, and the company went public in December of that year.

In 1982, the Air Force 1 basketball shoe becomes the first Nike court shoe to make use of the Air technology.

Nike produces around 50,000 product styles a year and sells in 160 countries.

With 38% in global sports footwear market, it is the most successful sports footwear manufacturer in the world!

Nike is the Greek goddess of victory.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at www.mbea.info. The Wednesday Readers are under the Newsletter section and listed most-recent first.

Eric Swenson

Business Education Specialist
Montana Office of Public Instruction
PO Box 202501
Helena, MT 59620-2501
406.444.7991
406.444.1373 (Fax)
eswenson@mt.gov



"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh