

## **The Wednesday Reader**

*September 23, 2015*

### **Updated Framework for Business Education in Montana – Available for Download**

Work has been completed to update the [Framework for Business Education in Montana](#). The Framework for Business Education in Montana provides teachers with common guidance for curriculum development and course content developed by a committee Montana business education professionals.

The course information within the Framework has been updated and is organized by Career Clusters. Additionally, course content is aligned to the *National Standards for Business Education*. The Common Career Technical Core is also included in the Framework as the standards for each cluster.

The Framework also includes a crosswalk to the *National Standards for Business Education* and crosswalks to the competitive event programs for Business Professionals of America and DECA--which further enhances and demonstrates the intracurricular relationship of business and marketing education programs to Career & Technical Student Organizations.

A complete PDF version of the Framework can be downloaded at <https://app.box.com/s/e4vxcib34pb7gkn2ypkqjdwhj37uj5mz>. Additional information about the Framework for Business Education in Montana will be presented during the [2015 New CTE Professionals Workshop](#) and the [2015 Montana ACTE Fall Institute](#).

If you have problems accessing the Framework via the link above, please let me know.

### **Updates/Corrections to 2014-2015 Montana CTE Participation Reports Due Friday, September 25**

The Montana Career and Technical Education (CTE) student participation report data collected during the 2014-2015 school using the OPI Terms of Employment, Accreditation, and Master Schedule (TEAMS) OPI School Staff System has been posted for schools and CTE program area teachers to review, verify, and submit updates or corrections.

The CTE Student Participation Report information collected in TEAMS is used for Carl Perkins accountability reporting and factors that determine the State CTE (State VoEd) allocation. Therefore, it is imperative that the information submitted is complete and accurate. Any high school district planning to receive Carl Perkins and/or State CTE (State VoEd) funding for the 2015-2016 school year should review the data submitted in TEAMS for all current CTE programs at their high school.

A comprehensive report listing of all CTE programs by school district is available on the Data Collections page of the Secondary CTE section of the OPI website, [www.opi.mt.gov](http://www.opi.mt.gov). The report, titled PRELIMINARY 2014-2015 CTE Student Participation Reports, can also be accessed directly at [http://opi.mt.gov/programs/CTAE/CTE.html#gpm1\\_6](http://opi.mt.gov/programs/CTAE/CTE.html#gpm1_6).

The CTE Student Participation Reports are listed in alphabetical order by school district. The reports list all data currently entered into TEAMS for teachers identified by teaching endorsement as being a Career & Technical Educator. The reports show data entered into TEAMS by local/district TEAMS representatives—usually a district clerk or school staffing official.

The Course Codes and NCES Course Names listed correspond to the code from the TEAMS Current Listing of All Montana K-12 Course Codes and Descriptions to categorize the District Course Name of the class(es) listed taught by the identified CTE teacher.

During the 2014-2015, all CTE student participation data was submitted via TEAMS instead of through a separate data collecting administered by the Career, Technical, and Adult Education Divisions of the Office of Public Instruction. New participation report data gained from TEAMS not previously collected includes data for the Course Code, NCES Course Name, and Section.

All local school officials and Career and Technical Education program area teachers are asked to review the report and submit any necessary updates/corrections to the OPI by **September 25, 2015**.

All corrections and updates must be communicated to local school/district TEAMS representative who will then need to contact the CTE Division staff. Please note, documentation or proof of district approval will be needed in order for corrections/updates to be accepted.

Contact one of the following people if you have questions regarding the data on the PDF:

- Agriculture Education: Brad King, 406.444.4451; [bking2@mt.gov](mailto:bking2@mt.gov)
- Business Education: Eric Swenson, 406.444.7991; [eswenson@mt.gov](mailto:eswenson@mt.gov)
- Family & Consumer Sciences Education: Megan Vincent, 406.444.3599; [mvincent2@mt.gov](mailto:mvincent2@mt.gov)
- Health Sciences Education: Renee Harris, 406.994.6986; [rharris3@mt.gov](mailto:rharris3@mt.gov)
- Industrial Trades & Technology Education: Don Michalsky, 406.444.4452; [dmichalsky@mt.gov](mailto:dmichalsky@mt.gov)
- CTE Data Specialist: Christy Hendricks, 406.444.9019; [chendricks@mt.gov](mailto:chendricks@mt.gov)
- TEAMS Project Manager: Danielle Murphy, 406.444.1625; [opiteams@mt.gov](mailto:opiteams@mt.gov)

### **Culbertson Business Ed Department Featured for Implementation of 3-D Printer in Curriculum**

The Culbertson High School business students and teacher, Shawn Harkins, were recently featured in the [Culbertson News](#) for the introduction of a MakerGear M2 3-D printer into the CHS business education curriculum.

Harkins' plans to include the printer in Business Professionals of America and Science Olympiad projects. BPA members can create 3-D models with the printer and sell them through the BPA store, located at Culbertson High School.

To read the complete article, please visit <http://www.wolfpointherald.com/index.php/cs-news/local-news/4547-advanced-technology-comes-to-culbertson>.

### **MSU Entrepreneurship Day Taking Place November 9 – Sign Up Today**

The Jake Jabs College of Business and Entrepreneurship (JJCBE) has a very exciting 12th annual Entrepreneur Day planned for Monday, November 9, 2015 at the MSU campus in Bozeman. This event is geared towards students interested in entrepreneurship and business but it is also a great opportunity to visit a land grant university and learn more about higher education. The business school with option areas in Accounting, Finance, Management and Marketing, is accredited by AACSB; only 5% of all business schools hold this distinction.

This year, the owner of [Olivelle](#), Brie Thompson, will be the keynote speaker. It began when Brie was searching for a Christmas gift for her mother when she was a sophomore year in college. She stumbled upon an Oil & Vinegar store and immediately knew she could create that perfect gift. Two years later, in 2006, the mother and daughter team of Michelle Schaeffer and Brie Thompson (Schaeffer at the time) decided to open products previously only available in larger an Oil & Vinegar franchise. Their small, hometown of Bozeman, Montana finally had the high quality gourmet markets. After a few turns, Olivelle was born!

Each session is designed to be motivating and educational. We invite you to inform your students of this great event and encourage them to attend. Entrepreneurship Day is free and does include lunch for students. The event is sponsored in part with funding from Boeing.

The tentative schedule for the day is as follows:

9:30 a.m. - Check-In

10 a.m. - Welcome/Overview

10:20 a.m. - Interactive Workshop with JJCBE faculty and students

--Like last year, participants will be split the into two groups; one group will participate in the workshop and the other group will tours campus, groups will switch half way through.

--Two meeting times are scheduled for Advisors/Teachers to meet with the Director of the Entrepreneurship Center

12:15 p.m. – Lunch

1 p.m. - Keynote, Q&A

2 p.m. - Business Student-led interactive workshop/activity

3 p.m. – Adjournment

While students are encouraged to stay for the entire event, the JJCBE understands that some may have conflicting schedules, so they are invited to come as they are able. JJCBE does do ask that an advisor or teacher accompany the students if possible. Due to space limitations, reserve your school's seats as soon as possible.

To accommodate proper set up, handouts and food preparation, please click on this link—<http://goo.gl/forms/Bu7NeyBkVi>—to reserve a spot for your school immediately and send the student list on/before October 16 (Format = Student Last Name, Student First Name, School Name) to [Lward@montana.edu](mailto:Lward@montana.edu).

Please contact Linda Ward ([lward@montana.edu](mailto:lward@montana.edu)) if you have any questions or concerns.

Additional information about the Jake Jabs College of Business and Entrepreneurship can be found at <http://www.montana.edu/business/index.html>.

## **Edutopia's List of Educational Grants**

Bookmark the "[Big List of Educational Grants and Resources](#)" to regularly check for grant opportunities.

You can find a number of grants, from youth service learning grants to awards for young artists to resources from the Smithsonian and PBS Learning Media.

## **Teach Your Kids to Code: 6 Beginner's Resources for Students, Teachers, & Parents**

Introducing computer programming to students can be a challenge, especially for those who aren't familiar with the nuances of code. Fortunately, in the last few years, a number of apps, software, and guides have been produced that make the often-complex subject of computer coding easy to grasp for young learners. So where to begin?

These are a few resources that can be shared with students to help them start learning about programming.

[Programming Tutorials From Made With Code by Google](#): Google's Made With Code project has a mission of encouraging girls to pursue careers in computer science. The [Made With Code projects](#) are easy to follow, and if your kids are completely new to coding, don't fret. There's something for both intermediate and beginning coders. Plus, there are even more tutorials in the [Resources section](#) with new offerings released periodically.

[Resources for Parents From MIT Media Lab's Scratch Team](#): Scratch is one of the most popular coding tools for kids, and it's designed to help students with little to no coding experience dive headfirst into programming. Essentially, the software lets students create animations and stories with building blocks that mimic the structure of computer code. Luckily, the team behind the software has made it easy for beginners. There's a wonderful [web-based beginners' guide](#) that will help students get started, or you can download a PDF version.

[Tynker's Hour of Code Free Activities](#): Tynker is a fun, intuitive suite of games that make it easy for kids to learn basic "computational thinking and programming skills." Their Hour of Code feature is a great starting point for jumping into all that the site has to offer. Plus, be sure to check out the [Parents section](#) for ideas and tips to get started.

[Lessons and Tutorials From Code.org](#): Code.org was launched in 2013 to advocate for wider access to computer science learning in schools and for underrepresented students of color. In addition to their advocacy efforts, Code.org has posted several useful lessons that are great to share with your kids. Aside from popular lessons like [K-8 Introduction to Computer Science](#), there are [links to informative tutorials](#) from a variety of sources.

[Best Apps and Websites for Learning Programming and Coding](#): This resource from Common Sense Media, featured on their Graphite platform, provides insightful reviews of popular programming tools. All of the reviews on the site are by teachers, and they're based on ease of use, quality, and engagement, among other criteria.

[EdSurge Guide: Teaching Kids to Code](#): EdSurge produced this comprehensive guide for parents. It's a trove of interesting and useful articles like "[Teaching Coding: Where Do You Start?](#)" The guide also features information for more than 50 tools that you can use with your kids.

### Inspiring Articles About Kids Learning to Code

Still looking for some ideas? Here are a few more sources about the benefits of learning coding skills to help your kids start programming:

- [How and Why to Teach Your Kids to Code](#) by Melanie Pinola via [Lifehacker](#)
- [5 Reasons to Teach Kids to Code](#) via [Kodable](#)
- [The Educator's Guide to Teaching HTML](#) from [Educator Labs](#)
- [Teaching Kids Programming with Khan Academy](#) by Patrick Reagan via [Viget](#)
- [Upgrade Your Brain: Programming Resources for Coding Newbies](#) by Adam Benzion via [The Next Web](#)
- [Teach Your Kids \(And Yourself\) How to Code with These iPad Apps](#) by Derek Walter via [Macworld](#).

### **MoneyInstructor.com Provides Banking, Bank Accounts, and Earning Interest Lessons & Resources**

Looking for curricula or new materials for banking, bank accounts, and interest? Try [MoneyInstructor.com](#).

[MoneyInstructor.com](#) offers a large number of lessons, worksheets, and activities for use in teaching money skills, personal finance, careers, and life skills. Topics include counting money, basic money skills, earning and spending, money math, saving and investing, and business and careers.

Checkout [moneyinstructor.com/lessonplan](#) for yourself.

### **Hands on Banking Offers Resources for Teaching Banking & Entrepreneurial Skills**

Whether you're a classroom teacher, a program director, or a college instructor, you understand the importance of a solid financial curriculum. Now, by using [Hands on Banking®](#)—the free, fun, and engaging financial program from Wells Fargo—you can help students of any age build a brighter financial future.

The [Hands on Banking](#) online financial courses include free instructor guides with classroom lessons and activities that will help you guide students through real-life scenarios, group discussions, and other activities designed to teach valuable money management skills and help them take control of their finances. All without endorsements or commercials.

The *Hands on Banking* curriculum is designed for four age groups:

- Kids: 4th and 5th grades
- Teens: 6th through 8th grades
- Young Adults—ages 15 through 21
- Adults

The lessons for school-aged children are aligned with national and state educational standards for economics, financial literacy, mathematics, and English language arts, making it easy to integrate the *Hands on Banking* program into the classroom.

Visit [www.handsonbanking.org/en/](#) to [Access the Instructional Resources](#).

### **Register Today for the FREE 2015 New CTE Professionals Workshop**

The Office of Public Instruction's Career and Technical Education Specialists will be conducting a **New CTE Professionals Workshop** on Wednesday, October 14, in Billings at the Billings Career Center, prior to the start of the 2015 Montana ACTE Institute.

The New CTE Professionals Workshop is a **FREE** professional development opportunity designed specifically for Career & Technical Education professionals in their first, second, or third year in the classroom or for those teachers new to Career & Technical Education in Montana.

This professional development opportunity will provide teachers who are new to the classroom, as well as those with less than four years of experience, with information on a variety of topics essential for success in the career and technical education classroom including

- Perkins funding,
- State CTE funding,
- Advisory boards,
- Professional development,
- Professional organizations,
- Montana's Big Sky Pathways Initiative and the Development of Programs of Study,
- CTE and program-area standards and guidelines, and
- Career & Technical Student Organizations.

The workshop will be held at the Billings Career Center (3723 Central Avenue) from 8 am to 4 pm. The training is free of charge and lunch will be provided for attendees. Up to six (6) OPI Renewal Units will be offered. Attendees are responsible for their own travel and substitutes.

Additional details about the New CTE Professionals Workshop, including a schedule of events, are currently posted on the Secondary CTE page of the OPI website (<http://opi.mt.gov/programs/CTAE/CTE.html>) under the **In The News** heading and can be downloaded via the following link:

<http://www.opi.mt.gov/pdf/CTE/15CTEprofessionalsWorkshopFlyer.pdf>.

Registration for the 2015 New CTE Professionals Workshop can be completed and submitted online at <http://www.surveymonkey.com/r/KRM35Z9>. The deadline to register is Monday, October 5.

### **2015 Montana ACTE Fall Institute Information and Registration**

The Montana Association for Career & Technical Education (Montana ACTE) is hosting the premier CTE professional development in Montana October 15-16 in Billings.

The Institute will be held at the Billings Career Center and City College (map included in the Registration Packet). Please review the *Agenda at a Glance* within the [Registration Packet](#) for changes to this year's program.

The Early-Brid registration ends October 1.

To get all the Montana ACTE Fall Institute details, please visit <http://montanaacte.org/prodevel.shtml>.

### **MBEA Seeking Nominations for 2015 Awards Program**

The [Montana Business Education Association](#) (MBEA) is accepting nominations for their 2015 awards program. Awards will be presented during the MBEA Business Meeting held during the 2015 Montana ACTE Fall Institute. The MBEA Business Meeting will be held Thursday, October 15 beginning at 8:30 am.

Nomination letter are currently being sought for the following MBEA awards:

1. Outstanding Montana Business Education Teacher
2. Outstanding Young Business Teacher of the Year
3. Corporate Sponsor

Letters of nomination can be submitted to MBEA Past President Elaine Stedman at [estedman@sidney.k12.mt.us](mailto:estedman@sidney.k12.mt.us). The deadline to submit nominations is October 1.

### **2015 Faces of Computing Contest: Enter by November 7**

The [Computer Science Teachers Association](#) (CSTA) is thrilled to announce the 2015 Faces of Computing Contest! This year's theme is "Computing for the Common Good."

Entries should feature groups of students showcasing how computing is used to better the world. The format of the video can be a commercial, trailer, public service announcement, or simply an informational piece.

[Enter by November 7 for your chance to win a classroom set of Hummingbird or Finch Robots.](#)

Please [CSTA](#) if you have any questions.

### **CodeHS Web-Based Coding Curricula Now Available For All Classrooms**

[CodeHS](#) ([codehs.com](http://codehs.com)) has worked with thousands of schools across the country to build a great tool for teaching programming. Now, [CodeHS](#) is excited to reach even more students by introducing a free version of CodeHS for teachers to use in the classroom.

Imagine everything you need to teach your computer science courses all in one place. With [CodeHS](#), you can:

- Write and run code in the browser (including Java)
- Use autograders to provide immediate feedback
- Leverage your time in the classroom with student progress tracking
- Save time grading with efficient grading tools
- Import your own exercises or use ours

Sign up for free at [codehs.com/signup/teacher](http://codehs.com/signup/teacher).

Even more teacher tools and features are available when you sign up for a school membership. Questions about how CodeHS fits in with your classroom or want to learn more about our membership options? Fill out this short form: <http://bit.ly/1NOJNVh>

If you have questions, shoot an email to [hello@codehs.com](mailto:hello@codehs.com).

### **Fun, Free Class Session to Introduce Computational Thinking Concepts**

In 2014, almost a million participants across 34 countries participated in the [Bebras Computing Challenge](#). It's a free quiz that requires no studying or preparation, and showcases the key computing concepts to participants. This year, it's available November 9-20, and sports an entirely new set of fascinating challenges.

The [Bebras Challenge](#) is a fun, online event that lets participants apply logical and computational thinking to solve 15 different tasks within 45 minutes. It demonstrates how integrated computing concepts are in our daily lives—it might even motivate some students to pursue the field. Each student gets a score and a certificate, which the teacher can download together with an answer sheet for a classroom discussion of the tasks.

Everyone in grades 5-12 can participate, regardless of whether or not they have strong interest or skills in math, science, or computing. There are four different challenges with varied-difficulty and age appropriate tasks to make the challenge a fun experience for everyone. Students can participate on any time in the given two weeks and only need a browser or a computer or tablet with an internet connection. No special setup is required.

It takes less than one minute to sign up as a teacher; do so by visiting <http://challenge.bebraschallenge.org/admin/>

Find previous Bebras tasks online at <http://www.bebraschallenge.org/>. Give one (or even all four) a try and see what you think!

Questions? Please email Daphne: [daphne@bebraschallenge.org](mailto:daphne@bebraschallenge.org).

### **Invitation to Participate in the High School Business Challenge – Trainings Held Next Week**

The key to getting your students to understand key business concepts is through hands-on activity. If you've not yet done so, consider this simulation designed to develop management, financial, marketing and critical thinking skills in a competitive, learning enhanced environment.

The Montana High School Business Challenge, sponsored by the Montana Chamber Foundation and administered by the Montana Council on Economic Education lets your students actively participate in a state-wide simulation as real entrepreneurs. The students manage the business of a Digital Music Player manufacturer, and many daily decisions face the students, including financial, ethical, legal, and competitive issues. It is a dynamic simulation that can be incorporated into many different class disciplines.

The state-wide competition runs eight weeks, beginning Wednesday, October 7 and concluding Wednesday, December 9. College scholarships are awarded to the top three teams. The cost is \$15.00 per team.

**Registering Teams For Fall Semester? Questions?:** To register teams for the fall Business Challenge competition or if you have any questions, please contact Tim Alzheimer via e-mail, [timalz@montana.edu](mailto:timalz@montana.edu), or by telephone, 994.2263 for further information. Team registration deadline is Wednesday, September 30.

**FIRST TIME PARTICIPANTS:** First-time participants need to be trained prior to involvement in the Business Challenge by webinar training sessions which introduces the teacher to the concepts and procedures

the simulation. It will be held on Monday and Tuesday, September 28 and 29, from 4:30-6:00 p.m. If you are a first-time participant, or simply want to re-familiarize yourself with the fundamentals of the Business Challenge, please register online at: <https://attendee.gotowebinar.com/register/8626554195690347266>.

**Refresher Webinar For Past Participants:** A webinar is scheduled on Wednesday, September 30, from 4:30-6:00 p.m. for teachers that have previously participated in the Challenge who want to refresh their skills and learn more about the simulation. This webinar is voluntary, and is open only to teachers that have previous HSBC involvement. Space is limited. The web address to register for this webinar is: <https://attendee.gotowebinar.com/register/8330214921283884034>.

For more information, please contact Tim Alzheimer at 406.994.2263 or [timalz@montana.edu](mailto:timalz@montana.edu).

### **Stock Market Game Registration Information – Games Begins October 5**

Want to facilitate learning that is exciting and fun for both you and your students? Ask teachers you know that have participated about the benefits of involving their classes in The Stock Market Game™ sponsored by the Montana Council on Economic Education.

The program is easy to administer, and teaches and reinforces these essential skills and concepts: Critical Thinking, Decision-making, Cooperation and Communication, Primary Research, and Saving and investing. Students use real internet research and news updates, making the simulation an even better mirror of the real marketplace. While the competitive gameplay creates student excitement, the educational experience delivers the biggest impact. Cash prizes are also awarded for the top three teams. Participation fees are \$15 per team (5 students maximum per team) and scholarships are available if funds are limited.

**Training Webinar:** Several training webinars are being offered over the next few weeks by the SIFMA (Securities and Financial Markets Association) Foundation, sponsors of the Stock Market Game. There is no fee for participating in these webinars, nor do you need to register for the simulation to attend the webinar. Attendance is not mandatory, but encouraged. Following are the dates, times, and registration links to the various webinars:

- a. Thursday, 9/10/15, 4:00-5:00 PM MDT: <https://attendee.gotowebinar.com/register/5391364375154189825>
- b. Monday, 9/21/15, 5:00-6:00 PM MDT: <https://attendee.gotowebinar.com/register/8435962650000818689>
- c. Wednesday, 9/30/15, 2:30-3:30 PM MDT: <https://attendee.gotowebinar.com/register/203127444469915649>
- d. Thursday, 10/8/15, 5:00-6:00 PM MDT: <https://attendee.gotowebinar.com/register/3405687057320983809>

**Registering Teams for the Stock Market Game:** Competition begins on October 5, and runs for 10 weeks, with December 10 being the final trading day. To find out more information and register teams for competition, go to [www.stockmarketgame.org](http://www.stockmarketgame.org), and click on the registration link in the center of the screen.

What students gain from The Stock Market Game™ program is a remarkable experience — and even more important, an education for life.

If you have any questions, please contact Tim Alzheimer at [timalz@montana.edu](mailto:timalz@montana.edu), or by telephone, 406.994.2263.

## 2015 Jump\$tart National Educator Conference

As the nation's leading advocate for youth financial literacy, the Jump\$tart Coalition for Personal Financial Literacy® is proud to conduct its [seventh annual conference](#) devoted specifically to Pre-K to 12th grade classroom teachers of personal finance.

This year's event will take place Nov. 6-8 at the Gaylord National Resort & Convention Center, just outside Washington, D.C.

Complete [2015 Jump\\$tart National Educator Conference](#) details can be found at <http://www.jumpstart.org/teacher-conference.html>.

This Year's Conference Highlights:

- Tools, resources, information and support for teaching personal finance in the classroom.
- A variety of workshops under three strands: Curricula/Content, Personal Development "101" and Personal Development "AP."
- Networking with your peers from across the country!
- Exhibit Hall devoted to Financial Education Resources
- Welcome to Washington Gala with Opening Night performance by "America's Comedic Financial Expert" [Colin Ryan](#).
- 15 Professional Development Hours for Teachers
- Optional Activities** include: free financial planning clinics, two financial educator certification programs, and various teacher networking opportunities. [Click Here to View the Activities](#).

**Teacher Fundraising - New This Year!** Jump\$tart wants to help you get to the National Educator Conference! While Jump\$tart and its partners underwrite a significant portion of the event, they know you—the teachers—still incur some costs. So, they have established a way for you to crowdfund the registration fee and reasonable travel costs, if you need. [Click Here to Learn More](#).

## Fun Facts and Trivia

Forrest Mars invented the recipe for M&Ms chocolate during the Spanish Civil War. Mars saw soldiers eating pieces of chocolate covered with a hard sugary coating. The coating preventing the candy from melting in the hot sun. Forrest Mars received a patent for his manufacturing process on March 3, 1941.

In 1954, M&Ms Peanut Chocolate Candies were introduced.

From 1976 to 1985, there were no red M&Ms due to the Food & Drug Administration's ban on Red Dye #2 even though M&Ms did not use this dye.

Blue M&MS were first introduced in 1995.

M&Ms were taken along on the first space shuttle voyage in 1982.

M&Ms are a part of the permanent space food exhibit at the Smithsonian Institute's National Air & Space Museum in Washington, DC.

The M&Ms brand characters and the famous slogan "The milk chocolate melts in your mouth, not in your hand" were both trademarked in 1954.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at [www.mbea.info](http://www.mbea.info). The Wednesday Readers are under the Newsletter section and listed most-recent first.

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*"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh*