

The Wednesday Reader

October 21, 2015

Please note there will not be a Wednesday Reader next week, October 28, as I will be out-of-the-office beginning Friday, October 23 and returning Tuesday, November 3. Happy Trick or Treating.

Montana Business Education Curriculum Resources Available for Download

Over the course of the summer and fall, copies of the Montana Business Education Curriculum Resources binder have been distributed to Montana's business education professionals during various professional development events and at meetings for Montana BPA and Montana DECA.

The Montana Business Education Curriculum Resources binder contains materials relating to the teaching of business education as well as the latest edition of the OPI TEAMS School Staffing System's K-12 Course Codes and Descriptions manual. The K-12 Course Codes and Descriptions manual is used by local Montana school districts when reporting data and the data from the TEAMS School Staffing System is now used to complete CTE Student Enrollment Participation Reports. The binder also includes a calendar of events related to business education, career & technical education, BPA, and DECA as well as a worksheet classroom teachers can use to provide information to local TEAMS authorized representatives to ensure the data submitted is complete and correct.

All of the documentation included in the Montana Business Education Curriculum Resources binder can be downloaded from the following box.com folder: <https://app.box.com/s/v2c6vq53wjzoz3pzz3ctk370qjffh5iu>. The folder contains the following resources

- Montana Business Education Curriculum Resources binder cover and spine (formatted for 1" binders)
- Montana Business Education Planning Calendar for the 2015-2016 School Year
- Montana Business Education Curriculum Resources binder information sheet describing the contents of the binder
- Framework for Business Education Montana, Updated Spring 2015
- Updated crosswalks for BPA and DECA competitive events for the 2015-2016 membership year (for those who already have a copy of the Framework for Business Education)
- The complete Montana K-12 Course Codes and Descriptions for use for the 2015-2016 school year; the manual was updated October 2, 2015
- National Standards for Business Education, 2013 edition from the National Business Education Association
- Common Career Technical Core
- Draft copy of the Montana CTE Guidelines for Business and Marketing Education Programs and Cooperative Work Experience

If you have problems accessing the files via the link above, please let me know and I can send you files directly. I do have limited copies of complete Montana Business Education Curriculum Resources binders and I can mail a copy to you upon request.

Montana Business Educator Elaine Stedman Receives 2015 David Strong Award

During the 2015 Montana ACTE Fall Institute held in Billings, October 15-16, Montana Business Educator Elaine Stedman (Sidney High School) was recognized for her contributions and leadership in career and technical education with the 2015 David Strong Award.

At the 2011 Montana ACTE Institute, a resolution was brought forward from Montana ACTE to recognize the life accomplishments of David Strong in the form of an award or scholarship program.

David Strong grew up in Helena and Stevensville loving to fish and hunt. David graduated from Stevensville in 1984, and enlisted in the U.S. Navy. After completing his first enlistment, David attended The University of Montana Western. He completed his Master's Degree at South Dakota Black Hills College. He moved back to Montana to teach in Whitefish in the field of Industrial Technology.

In 1999, David took a position at the Office of Public Instruction as the Industrial Technology Specialist. During this time, he served the field of Industrial Arts and Technology Education with great enthusiasm and competence. He made many friends in the CTE world and he was regarded by colleagues and associates as one in a million. After two years, David took a position at the C. R. Anderson middle school teaching Industrial Technology Education. After two years at the middle school, and the completion of his doctorate in administration, OPI offered him a position within the CTE field as specialist for Veteran's Education and Assistant Division Administrator for Career, Technical and Adult Education.

In 2008, David accepted a position with Helena Public Schools as workforce development administrator. He pioneered innovative programs for high school drop outs that enabled them to earn their high school diploma as well as college credit.

He was highly regarded in the CTE community for his leadership, intelligence, and high standards. What an amazing amount of education, accomplishment, and professionalism, David packed into these years. He touched many lives with his personality, poise, and passion for Career and Technical Education.

Elaine has been very active within the Montana Career & Technical Education and Montana Business Education profession. Elaine is a Montana Business Education Association Past President, has represented the Montana Business Education Association on the Montana Association for Career and Technical Education's Executive Board and on the Western Business Education Association Board. Elaine has previously been the Region 8 Coordinator for Business Professionals of America, Montana Association and currently serves as a member of the state leadership conference committee and is the Montana secondary division representative on the Business Professionals of America's national-level Classroom Educators Advisory Council.

During the 2015 Western Business Education Association Conference, Elaine was elected President-Elect of the Western Business Education Association and will serve as the association's president beginning July 1, 2016.

Elaine is also a member of the Montana Career & Technical Education/Business and Marketing Education Guidelines committee and serves as a member of the Framework for Business Education in Montana committee and is the Chair of the Framework's Business Management and Administration cluster.

Locally, Elaine is very active within both the Sidney School District and Sidney community. Elaine serves as the local chapter advisor for the Sidney High School's Business Professionals of America chapter and the Sidney High School Key Club. Additionally, Elaine administers the Sidney High School Jobs for Montana Graduates program and is the Chief Executive Officer of the Richland County Boys and Girls Club.

Montana Business Educators & Supporters Recognized During MBEA Awards Presentation

During the 2015 Montana Business Education Association's Annual Business Meeting Thursday, October 15 in Billings, MBEA presented honored two business education professionals and one business for their contributions to the field and students of business education.

MBEA Past President Elaine Stedman (Sidney High School) presided over the awards presentation. Past President Stedman first present the Distinguished Service Award for Outstanding Contributions to Business Education to Sun Mountain of Missoula. For many years, Sun Mountain has been a strong supporter of Business Education and Career and Technical Education through their sponsorship of the Montana High School Business Challenge. The Montana Chamber Foundation sponsors the business simulation. The program runs for eight weeks each semester of classes, spring and fall. Over 1,500 students in more than 60 schools compete annually and more than 16,000 Montana students have participated since its inception.

Lynn Beach, Baker High School, was awarded the 2015 MBEA Young Teacher of the Year. Lynn is one of two business teachers at Baker High School and is co-advisor of the Baker Business Professionals of America chapter. Lynn was honored for her commitment to students, her enthusiasm for business education, and for all of her involvement in the Baker school and community.

Cheryl Graham, Bainville High School, was named the 2015 MBEA Teacher of the Year award. In addition to teaching a variety of business courses at Bainville High School, Cheryl is both a MBEA and Montana ACTE Past President and has represented both MBEA and Montana ACTE on the regional and national levels. A graduate of the University of Montana, Cheryl began her teaching career at St. Regis High School, served as the OPI Business Education Specialist and state advisor for both Montana BPA and Montana DECA, and is currently the Montana BPA Region 8 Coordinator. Most recently, Cheryl served as a member of the Montana Career & Technical Education/Business and Marketing Education Guidelines committee and serves as a member of the Framework for Business Education in Montana committee.

Montana Business Educator Named the Montana ACTE Outstanding New CTE Teacher

St. Regis High School's Chad Eichenlaub of was awarded the [2015 Montana Association for Career and Technical Education](#)'s New CTE Teacher of the Year during the 2015 Montana ACTE Awards Luncheon. The 2015 Montana ACTE Awards Luncheon was held in Billings on Thursday, October 15 during the 2015 Montana ACTE Fall Institute.

In his fourth year of teaching, Chad is the business teacher and BPA advisor at St. Regis and is currently serving as the secretary for the Montana Business Education Association. When Chad began his teaching career he took over program which had been fighting for survival for a long time. In his short time in the classroom he has been able to make tremendous contributions the school and provide numerous new and exciting opportunities for students. Chad has developed an expansive curriculum for his students covering some of the business education basics of accounting, business law, marketing, and computer basics as well as advanced and specialty courses in graphic design, video production, and web design. As a BPA local chapter advisor, his student consistently place at the regional, state, and national levels and Chad willingly volunteers his time ensuring students have a positive and rewarding experience by serving as an event administrator, proctor, and grader (APG). When performing APG duties, Chad does so with a solid knowledge of the guidelines and administrative procedures of the events in which he assists.

As a young business education & CTE professional, Chad has demonstrated his desire to take advantage of professional development experiences and to be an active member of professional organizations. Chad is a veteran of the OPI-sponsored New CTE Professionals Workshop and has been an active participant in the Montana ACTE Fall Institute each year of his teaching career. Furthermore, Chad has applied his CTE- and business education-knowledge by partnering with Missoula College UM to establish a Big Sky Pathway with the AAS Business Technology Management—Sales and Marketing option degree program. By doing so, he further ensures his program prepares students to be college and career ready.

Chad will now advance to be the Montana ACTE candidate for the ACTE Region V New CTE Teacher of the Year. The 2016 ACTE Region V conference will be held in April in San Diego, California. Good luck Chad!

New Leadership Team Elected for Montana Business Education Association

Members of the [Montana Business Education Association \(MBEA\)](http://www.mbea.info) (www.mbea.info) elected a new slate of officers for 2016 during the 2015 MBEA Business Meeting. The 2015 MBEA Business Meeting was held in Billings on Thursday, October 15 during the Montana ACTE Fall Institute.

The 2016 MBEA officers include

- President: Brad Mehr, Bozeman
- President Elect: Chad Eichenlaub, St. Regis
- Vice President: Nicole Bogunovich, Billings West
- Secretary: Beth Lawrence, Garfield County District High School, Jordan
- Treasurer: Bertha Kirschten, Plevna
- Membership: Director: Linda Cotton, Cascade
- Past President: Doug Andersen, Billings Senior

WBEA 2016: Lōkahi – United on the Journey to Success

The 2016 [Western Business Education Association \(WBEA\)](http://www.wbea.org) Conference will be held February 12-15, 2016 in Honolulu, Hawaii at the Waikiki Beach Marriott.

The [2016 WBEA Conference](http://www.wbea.org) will feature computer workshops, breakout sessions, professional tours, exhibits, and many Hawaiian-themed events. A description of computer workshops is available at <http://bit.ly/wbea2016cw>. Below is a brief outline of the conference's schedule.

Thursday, February 11

- WBEA Executive Committee Meeting (afternoon/evening)

Friday, February 12

- Professional Development Day Tours (8 a.m.-4 p.m.)
- Computer Workshops (8 a.m.-4 p.m.)
- WBEA Presidents-Elect/Membership/PDI Training
- WBEA Executive Board Meeting (12:30-5 p.m.)
- Conference General Opening Session (5:30-7:30 p.m.)
- Exhibitors' Reception (7:30-9 p.m.)

Saturday, February 13

- Computer Workshops (8 a.m.-3:30 p.m.)
- Breakout Sessions (8 a.m.-2:45 p.m.)
- Conference General Session, Lunch (11:45 a.m.-1:15 p.m.)
- Cultural Experience & Hawaiian Laua (optional fee) (4-9:30 p.m.)

Sunday, February 14

- Breakout Sessions (8:30 a.m.-Noon)
- Awards Dinner and Conference General Closing Session (5:45-8:15 p.m.)

The Early-Bird NBEA member registration rate is \$230 if submitted/postmarked by December 1, 2015. Links to both the online registration and printable registration form can be found on the 2016 WBEA Conference website at hbea.org/WBEA2016.html.

The 2016 WBEA Conference hotel rates at the Waikiki Beach Marriott are \$229 plus tax. Hotel reservations can be made directly at hbea.org/WBEA2016_hotel.html. The WBEA 2016 room block ends January 8, 2016. The room rate will be available for three days before and after the conference dates.

Save the Date – 21st Annual Montana Economics Challenge on March 7, 2016

The 21st Annual Montana Economics Challenge will be held at the Great Northern Hotel in Helena on March 7, 2016.

The purpose of the Economics Challenge is to increase students' exposure to and interest in economics in an entertaining atmosphere. The Economics Challenge began in 1988 as a product of the Minnesota Council on Economic Education. The Federal Reserve Bank of Minneapolis became involved in 1992 when it sponsored a playoff round for the winning schools from the state's various regional centers for economic education. The Helena Branch, along with the MCEE, participated for the first time in 1996 when it held the first Economics Challenge in Montana.

Teams are comprised of three or four students who compete individually and as a team. Participants takes a multiple-choice test in each of the following three areas: Microeconomics, Macroeconomics and International Trade and Economics. Team scores are determined by combining the top three individuals' scores in each category. The top two teams after the first three rounds will compete in a buzzer round on local, state, and national economics, as well as economic-related current events.

Awards are given to individuals and to teams. Each school may bring more than one team and it is not necessary for a school to offer a general economics class to compete.

State winners will compete in a regional semi-final round. The top four regional teams will compete at the National Finals in New York City.

Please contact Rhonda Krieger at 800.823.4333, ext. 447-3864 or at Helena.MTChallenge@mpls.frb.org with any questions.

[Start Here, Go Places Releases New Website for the 2015-2016 School Year](#)

The new [Teacher Edition of Start Here, Go Places](#) is ready, willing and able to help you inspire the next generation of accounting all-stars. Don't you just love that new site smell? Start Here, Go Places does, too.

What's different? Pretty much everything. The site is more user-friendly and now it's the ultimate inspirational resource for you and your class. The new Teacher Edition is filled with great activities, exercises and videos you can sort through with the help of tags and filters.

Save all your favorite things in your very own "My Stuff" folder and while you're at it, do a little shopping. Yes, shopping. Order free copies of *Start Here* Magazine, boards to play the Start Here, Go Places version of BINGO, S-H-G-P-O, career guides and those very cool updated Futurizer wheels to share with your class.

While you're busy inspiring tomorrow's CPAs, find a little inspiration for yourself in the new professional development section. There are plenty of helpful articles and advice to help you take your skills as an educator to the next level.

So, what are you waiting for? Go now! See the new site at <http://www.startheregoplaces.com/teacher/>.

[Opportunity to Win \\$25,000 for Your Program](#)

Are you creating innovative K-12 classes? Apply now to win a \$25,000 award and promote your program.

Applications for the 2016 Allen Distinguished Educator (ADE) Awards are now being accepted through the program website. Each selected ADE, up to seven in 2016, will receive \$25,000, national recognition and support to promote their programs at greater scale.

The application period will close **November 1, 2015 at midnight, PST**. For more information, go to: www.allendistinguishededucators.com.

[Apply Today for an NBEA Scholarship](#)

This year, the [National Business Education Association](http://www.nbea.org) (www.nbea.org) will award two \$1,500 scholarships to individuals pursuing continuing education or graduate study in business education. The scholarships recognize and support educators who give evidence of leadership and scholarship potential in the field of business education. The NBEA Scholarship Program provides financial assistance to outstanding individuals for the purpose of continuing their study and professional development in business education.

Are you enrolled in a college or university post- baccalaureate or graduate-level program? Can you submit proof of enrollment?

Are you enrolled in a business education program and/or other related area in business?

Can you submit proof of completion of at least two graduate courses (six semester hours)?

Are you currently teaching and will continue to teach in the field of business education?

Are you a current professional member of NBEA and been a member for least one full year?

If you answered 'yes' to all of these questions, then you need to apply for the [NBEA Scholarship](#)! Two \$1,500 scholarships will be awarded at the [NBEA 2016 Annual Convention](#) in Las Vegas, Nevada, March 22-26, 2016. Scholarship recipients will be introduced and accept their awards at the NBEA Awards Luncheon on Friday, March 25.

To access a complete list of the eligibility requirements and the scholarship application please visit nbea.org/newsite/opportunities/scholarships.html. The deadline to apply is December 1.

For information regarding the [NBEA 2016 Annual Convention](#) in Las Vegas, Nevada, March 22-26, 2016, please visit nbea.org/newsite/conferences/convention/convention.html.

New STEM Course from EverFi

[EverFi](http://www.everfi.com) (www.everfi.com) has a new STEM course now available.

This course, sponsored by the National Hockey League/NHLPA and available to schools at no-cost, brings science, technology, engineering and math (STEM) concepts to life through the exciting, fast-paced game of hockey. Using immersive hockey simulations, content enables 4th - 7th grade students to explore real-life applications of fundamental STEM concepts.

This online learning course combines the power of cutting-edge instructional design, standards based alignment, and game-based simulations to build student's confidence, mastery, and excitement around critical STEM topics. To learn more, please see an overview of the course [here](#) and a video overview [here](#).

For further information, contact Mick Karls of EverFi, in Helena, at 204-1148 or at mick@everfi.com.

New Self-Paced Turtle Programming Course from NCLab

The [NCLab](#) Team (nclab.com) has just released a new self-paced online visual computer programming course, Turtle Tina. This course fits between NCLab's Karel Programming and Python Programming courses, and it is a great appetizer for the self-paced 3D Modeling course.

Students learn basics of Python programming by drawing lines, arcs, and patterns. They can extrude their creations to 3D and print them on a 3D printer if your school has one. This makes learning computer programming so much more fun! And, you have another reason to request a 3D printer.

Visit the course web page at <http://nclab.com/turtle> to learn more. Disregard the payment button which is there for homeschoolers. As a teacher, you can apply for 10 student accounts that are donated to every K-12 school. Just visit <http://nclab.com>, fill out a simple online form, and you and your students will get unrestricted access to all self-paced computer programming and 3D modeling courses in NCLab.

You, as an administrator, will be able to track your students' progress and manage their accounts using the My School app located on your NCLab Desktop.

All courses have built in feedback.

Fun Facts and Trivia

Doritos started in Disneyland in the 1950's when they were first sold at Frito-Lay's Tex-Mex restaurant in Frontierland called Casa de Fritos.

Arch West, considered the father of Doritos, was an adman for Jell-O and was a traveling cheese salesman.

As a tribute to Arch West, the *New York Times* put together a collection of [Doritos name-checks in fiction](#). The snacks are clearly a unifier with authors ranging from Stephen King to Joyce Carol Oates mention them in their stories.

When sold overseas, Cool Ranch Doritos are labelled "Cool American" in several countries, including in the Netherlands and Iceland. In the United Kingdom, they are called "Cool Original."

In 2007, when Doritos first called on fans to make a Super Bowl commercial the winner received \$10,000. For the 2015 Super Bowl, the creator of the winning Doritos add "Middle Seat" earned \$1 Million and a contract job with Universal Studios.

Today, there are 17 different flavors and three different varieties of Doritos.

Rosanna Pansino of Nerdy Nummies created a cupcake utilizing both Mountain Dew and Doritos.

Want to cook with Doritos? Check out <http://www.fritolay.com/recipes/-in-recipes/recipes/brands/doritos>.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at www.mbea.info. The Wednesday Readers are under the Newsletter section and listed most-recent first.

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"You don't make decisions because they are easy; you don't make them because they are cheap; you don't make them because they're popular; you make them because they're right." ~Rev. Theodore Hesburgh