

## The Wednesday Reader

Rocktober 2, 2013

### Curriculum Leaders Gather in Helena for Review and Updating

Over the days of September 22 and 23, 17 leaders and content-area experts from Montana's business and marketing education community gathered in Helena to review and update the *Framework for Business Education in Montana*.

The *Framework for Business Education* is a curriculum guide for business and marketing educators to reference when developing new courses, updating current offerings, and to ensure their current instruction is in line with other programs throughout the state of Montana. The *Framework for Business Education* is aligned to the National Standards for Business Education and includes curriculum information from districts, counties, and curriculum cooperatives around the state.

The members of the *Framework for Business Education in Montana* committee worked to update course titles, objectives, and student learning outcomes for courses within the Cluster. Part of the process included making the *Framework* is aligned to the new National Standards for Business Education released this past spring as well as to the National Career Clusters. Furthermore, they identified opportunities for students to gain industry certification.

*Framework* committee members also worked with the new state directors of the Business Professionals of America and DECA career and technical student organizations to develop a crosswalk showing how students can demonstrate and enhance their classroom learning while developing workplace competencies through participation in each organization's competitive event programs.

The *Framework for Business Education in Montana* committee was comprised of the following business and marketing education professionals:

- Doug Andersen, Billings Senior High School
- Scott Anderson, Baker High School
- Krista Bergstrom, Montana DECA State Director
- Kerri Cobb, Bozeman High School
- Karey Conn, Capital High School
- Becky DePuydt, Montana BPA State Director
- Deani Goyette, Forsyth High School
- Julie Hanson, White Sulphur Springs High School
- Christy Hendricks, Augusta High School
- Denise Holland, University of Montana-Western
- Keith Hoyer, Belt High School
- Janie McFarland, Conrad High School
- Josh Munro, Glacier High School
- Mitzi Richards, Shields Valley High School
- Jennifer Rohrer, Simms High School
- Elaine Stedman, Sidney High School
- Sandra Williams, University of Montana

The updated *Framework for Business Education in Montana* will ensure Montana's secondary business and marketing education programs are utilizing 21st Century skills to provide students with knowledge and skills to be both college and career ready. A draft of the new *Framework for Business Education in Montana* will be present during the Montana Business Education Associations' annual business meeting during the 2013 Montana Association for Career and Technical Education Fall Institute in Bozeman, October 17-18.

## **Deadline to Register for the New CTE Professionals Workshop is Monday, October 7**

Registration for the 2013 New Career and Technical (CTE) Education Professionals workshop will close at the end of the day on Monday, October 7. Be sure to register today for this FREE professional development experience. The New CTE Professionals Workshop is designed specifically for Career & Technical Education professionals in their first, second, or third year in the classroom.

The 2013 New CTE Professionals Workshop is a one-day professional development experience for Montana's new Career and Technical Education professionals. This year's event will be held at the Bozeman School District's Wilson Building (404 Wet Main) on Wednesday, October 16, just prior to the 2013 Montana ACTE Institute.

Registration is now open at <http://www.surveymonkey.com/s/FKDN7ZH> and will close on Monday, October 7.

A complete schedule of the 2013 New CTE Professionals Workshop can be found on the Secondary CTE page of the OPI website or directly at [http://www.opi.mt.gov/pdf/CTE/13\\_NewCTEProfessionalsWorkshop.pdf](http://www.opi.mt.gov/pdf/CTE/13_NewCTEProfessionalsWorkshop.pdf).

The workshop will be held from 8 am to 4 pm. The training is **FREE** of charge and lunch will be provided for attendees. Up to six OPI Renewal Units will be offered.

## **Scholarship Opportunities for Students**

The 2013-14 Virtual Business Scholarship application is now available online and is accessible at: [www.KnowledgeMatters.com/scholarships](http://www.KnowledgeMatters.com/scholarships).

Business, marketing and personal finance students currently enrolled in their junior and senior years of high school throughout the United States are eligible for the scholarship. The applications will be judged nationally and the winner will receive \$2,000. Applications are due by April 1, 2014.

Any questions can be addressed to Maureen Ginley at [Ginley@KnowledgeMatters.com](mailto:Ginley@KnowledgeMatters.com) or toll-free at 877.965.3276.

## **Scholarship Opportunity for Montana K-12 Financial Literacy Teachers to attend the Jump\$tart National Educator Conference**

Experian is pleased to offer 20 scholarships for PreK-12th grade classroom teachers to attend the Jump\$tart National Educator Conference in Washington, DC, November 1-3, 2013.

The scholarship covers your registration fee of \$395, which includes full participation in the conference, all conference meals and receptions, and two nights in a private room at the JW Marriott. [Visit Jump\\$tart's website for more information about the conference and what you get with registration.](#)

*Please note that teachers (or their schools) are responsible for transportation, incidental, and optional costs.*

### **How to Apply**

--Send an e-mail to: [experianscholarship@jumpstart.org](mailto:experianscholarship@jumpstart.org).

--Subject line: "Experian Scholarship Request"

--E-mail may not exceed 500 words total and may not contain attachments.

--Include the following information:

--Teacher's full name.

--Employer's (school or school district) full name and address.

--A sentence stating that you (or your school or district) will be fully responsible for all transportation and incidental costs and will refund the scholarship if you fail to attend.

--A short description of the course, unit, activities, etc. in which you teach personal finance or your specific plan to introduce it.

--*Please, no phone calls.*

--Jump\$tart will administer the requests on behalf of Experian.

### **Criteria**

Applicants must be:

--Full-time, licensed/certified, PreK-12 teachers, currently employed by a school or school district.

--First-time attendees of the Jump\$tart National Educator Conference.

--Teaching personal finance (as a course or integrated into other subject matter) currently or must have a specific plan to introduce it.

Priority will be given to:

--DC-area teachers.

--Teachers from areas under-represented in conference registration as of October 4.

Apply right away! There is no deadline, but scholarships will be awarded on a first-come, first-served basis, subject to the criteria and priorities shown above.

### **Notification**

--Scholarship recipients will be notified by Jump\$tart and given instructions for registration.

--All applicants will be notified by e-mail when the program closes or by October 18.

Thank you for understanding that Jump\$tart will be unable to take phone calls, give status updates, or entertain requests for exceptions.

### **Big News from from the AICPA & Start Here, Go Places.**

The team at Start Here, Go Places. has been working around the clock on a [super top-secret project](#) that's guaranteed to be the next big thing at Start Here, Go Places. But they need some help on the finishing touches, and that's where you come in.

A very select group of educators like yourself are invited to join The Beta Squad and have exclusive access to preview this mystery project. Is the suspense killing you?

Introducing our newest, coolest, accountigest creation — Bank On It™! Thought up by students, for students, this interactive game for the classroom will test wit, wisdom and accounting ambition. But only if it's as awesome as we think it's going to be.

Beta Squad, this is your first mission! The Beta Squad has exclusive access to play the game and provide feedback that will help shape the nationwide release later this year. Handy feedback tools have been built in to

gather your input along the way, and they can't wait to hear what you think. Get your students involved, too, by telling them to visit [www.bankonitgame.com/thebetasquad](http://www.bankonitgame.com/thebetasquad).

Ready to play? Just go to [www.bankonitgame.com/thebetasquad](http://www.bankonitgame.com/thebetasquad), create a Start Here, Go Places. account and you'll be all ready. [Start playing now!](#)

### **Next Month is the First College Application Week – Sign Up Today to Apply for Free**

The Office of Public Instruction and the Office of the Commissioner of Higher Education are inviting high schools to participate in Montana College Application Week on November 11-15, 2013.

College Application Week provides high school seniors the opportunity to learn about Montana colleges and universities and complete a college application during the school day. As part of College Application Week, many of our two-year and four-year colleges have offered to waive their application fee for the week!

We know that most of the jobs of today and tomorrow are going to require additional training or education after high school. Superintendent of Public Instruction Denise Juneau is committed to working with our public schools, Montana students and families, and the Montana University System to help break down the barriers students face when considering whether to enroll in postsecondary education.

If you are interested in participating in College Application Week, please sign up at [www.surveymonkey.com/s/mcaw2013](http://www.surveymonkey.com/s/mcaw2013).

If you have any additional questions, you can contact Montana GEAR UP's College Application Week Project Manager, Veronica Willeto, at 406-281-4411 or [vwilleto@montana.edu](mailto:vwilleto@montana.edu).

### **Announcing Financial Education Day at the Federal Reserve**

The Federal Reserve Bank of Minneapolis, Helena Branch invites you to join local and national staff from the Federal Reserve for an online web event to learn about how you can use Fed resources in your Economics or Personal Finance classroom.

The web event Teaching Tools for Financial and Economic Education Teachers will be held Wednesday, October 23, 2013, from 3:15-4:15 p.m. (Mountain Standard Time).

To register for the web event, go to <https://fed-fin-ed-day.eventbrite.com/>.

\*\*This event is geared to high school teachers, but is open to all. Please feel free to pass this event information on to anyone else you think may be interested in attending.

### **Virtual Team Challenge – Free Multiplayer Business Education Simulation**

The Fall 2013 Virtual Team Challenge competition begins in 2 weeks. Now is the time to register. That's the only way you can engage your students in a Virtual 3D Business World.

The Virtual Team Challenge is an entirely FREE online, multiplayer business simulation that takes place in the animated 3D world of New City. The team objective in the simulation is to help the mayor (pictured to the right)

stage the most efficient oil spill recovery effort. Top-performing teams are eligible for prizes for themselves, their teachers, and local charities!

Virtual Team Challenge runs this Fall from October 8 through November 19. Check out an article in [The New York Times](#) to read about one NJ teacher's success with the program.

Virtual Team Challenge comes complete with lesson plans and in-class exercises which form a curriculum that highlights general business acumen, business ethics, negotiation skills, decision-making processes and accounting while placing a special emphasis on important life/career skills such as teamwork, communication, professionalism and research methods.

Register now at [www.virtualteamchallenge.com](http://www.virtualteamchallenge.com).

### **Apply Today for 2014 WBEA Educational Improvement Scholarship Application**

The Western Business Education Association (WBEA) announces the annual WBEA Educational Improvement Scholarship for business and computer science educators. This Scholarship is provided to help offset tuition costs for educators who are pursuing an ADVANCED degree to support teaching in the area of Business Education. It is available for tuition and is offered and managed by the WBEA Executive Board through the WBEA Professional Development Committee. Funding for the scholarship will be through donations from individuals, companies, and other sources.

The scholarship is for \$500 and to apply, applicants must

1. Be a current member of an S/T/P (State/Territory/Province Business Education Association and a member of NBEA/WBEA,
2. Be currently engaged as an instructor in business/computer education
3. Be currently accepted in a business/computer education degree (Proof of an unofficial transcript and/or grade sheet showing completion of at least one class) must be submitted with application),
4. Additional information submitted as stated on application.

For additional details and to complete the application, please visit the WBEA Scholarship page of the WBEA website at <http://www.wbea.info/new/profdev/eos.html>.

### **Scholarship for Graduate Study in Business Education**

Each year, NBEA awards two \$1,000 scholarships to individuals pursuing continuing education or graduate study in business education. The scholarships recognize and support educators who give evidence of leadership and scholarship potential in the field of business education. The NBEA Scholarship Program provides financial assistance to outstanding individuals for the purpose of continuing their study and professional development in business education.

To be eligible for an NBEA scholarship, an applicant must:

- Be enrolled in a college or university post-baccalaureate or graduate-level program and submit proof of enrollment;
- Be enrolled in a business education program and/or other related areas in business;

- Submit proof of completion of at least two graduate courses (six semester hours);
- Submit a one-page letter describing (a) past contributions to the field of business education, (b) plans to utilize the degree in the future, (c) two or three significant issues in business education, and (d) why the applicant should be the recipient of the award;
- Submit a current resume;
- Submit two letters of recommendation attesting to the scholarship/leadership potential of the applicant;
- Be currently teaching and plan to continue to teach, or plan to teach upon completion of the program, in the field of business education;
- Be a current professional member of NBEA at the time of application.

An anonymous selection committee, made up of representatives from each of NBEA's five regions, will evaluate the applications and identify the winners. Scholarship winners will be announced during the Awards Luncheon at the NBEA 2014 Annual Convention in Los Angeles, California, on Friday, April 18.

To qualify for this years' Scholarship Program, the Scholarship Application Form must be postmarked no later than December 1 and returned to NBEA headquarters.

### **Fun Facts and Trivia**

Miles City is known as the Cowboy Capitol.

Yellowstone National Park in southern Montana and northern Wyoming was the first national park in the nation. Yellowstone was established by the U.S. Congress and signed into law by President Ulysses S. Grant on March 1, 1872.

The town of Ekalaka in southeastern Montana was named for the daughter of the famous Sioux chief, Sitting Bull.

Fife, located between Great Falls and Belt, is named after the type of wheat grown in the area or, as some locals contend, by Tommy Simpson for his home in Scotland.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at [www.mbea.info](http://www.mbea.info). The Wednesday Readers are under the Newsletter section and listed most-recent first.

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