

The Wednesday Reader

September 18, 2013

Adobe Webinar Series – See What You Can Do with Adobe

Adobe believes the creative process can be better. New, more connected tools. Fonts, files, and projects always in sync. Hundreds of all-new features. It's all part of Creative Cloud™.

Creative Cloud (CC) for enterprise is a platform that brings together everything needed to empower you and your teams to do the greatest work. Get the latest versions of creative applications and services, including Photoshop® CC, InDesign® CC, Illustrator® CC, as well as Acrobat®, along with centralized administrative tools to help IT easily manage your deployment.

Topics will include:

- September 17: What's New: Creative Cloud for enterprise Overview and Photoshop CC
- September 23: Reducing your print costs was never so easy*
- September 24: What's New in InDesign CC and Digital Publishing
- September 26: What's New in Adobe Illustrator CC
- October 8: Supercharge Acrobat with eSignatures
- October 15: Acrobat—PDF Security
- October 21: Adobe Acrobat Productivity and EchoSign®
- October 22: Creative Cloud for enterprise: Overview, Deployment, and Management
- October 23: Secure and Trusted Electronic Signatures with EchoSign
- November 6: Edge Animate — Making it Interactive

To register for any of the Adobe Webinar Series events please visit <http://solutions.adobe.com/?elqPURLPage=572&LS=EM2>.

Check Out the Schedule & Registration for the New CTE Professionals Workshop

The New Career and Technical (CTE) Education Professionals workshop will be held in Bozeman on Wednesday, October 16. This is a **FREE** one-day professional development experience for Montana's new Career and Technical Education professionals.

Registration is now open at <http://www.surveymonkey.com/s/FKDN7ZH> and will close on Monday, October 7.

This year's event will be held at the Bozeman School District's Wilson Building (404 Wet Main) on Wednesday, October 16, just prior to the 2013 Montana ACTE Institute. The New CTE Professionals Workshop is designed specifically for Career & Technical Education professionals in their first, second, or third year in the classroom.

A complete schedule of the 2013 New CTE Professionals Workshop can be found on the Secondary CTE page of the OPI website or directly at http://www.opi.mt.gov/pdf/CTE/13_NewCTEProfessionalsWorkshop.pdf.

The workshop will be held from 8 am to 4 pm. The training is **FREE** of charge and lunch will be provided for attendees. Up to six OPI Renewal Units will be offered.

Make Lodging Reservations & Register Today for the 2013 MBEA/Montana ACTE Institute

The [2013 Montana ACTE Institute](#), *The Common Core Advantage: Strategies That Work in CTE*, will be held at the Bozeman Best Western GranTree Inn, October 17-18.

[Registration](#) is now available on the Montana ACTE website at www.montanaacte.org with early bird registration ending October 1.

Have you made your hotel reservations? The Montana ACTE room block at the GranTree Inn closes on Friday, September 20. You can make your reservations by calling the GranTree Inn directly at 406.587.5261 and reference the Group Code 805619.

Friday is the Due Date for Nominations for the MBEA Awards Program

Do you have an outstanding business teacher on your staff or know a business teacher who deserves to be recognized for their contributions to the business education profession? The Montana Business Education Association is seeking nominations for its 2013 Awards Program. Please consider nominating an awesome business educator for recognition in October during the Montana ACTE Fall Institute in Bozeman.

Categories include Rookie Business Teacher of the Year (1-3 years), Young Business Teacher of the Year (5 years or less), and Secondary Business Teacher of the Year (the winner for Young Business Teacher of the Year and Secondary Business Teacher of the Year will compete to move on to the Montana ACTE awards competition).

Letters of nomination can be sent to Scott Anderson, MBEA Past President, at andersons@baker.k12.mt.us or faxed to 406.778.2785. All nominations are due by September 20, 2013.

CodeMontana Unveiled to Teach High School Students Basics of Programming

During the Montana Economic Development Summit in Butte this week, Greg Gianforte, the founder and former CEO of RightNow Technologies in Bozeman announced the creation of [CodeMontana](#), an online curriculum to teach Montana's high school students the basics of computer programming.

In addition to learning about programming, [CodeMontana](#) is offering \$10,000 in prize money.

To learn more about [CodeMontana](#) go to www.codemontana.org.

Greetings from the Western Business Education Association

When you join the [National Business Education Association](#), you become part of the [Western Business Education Association](#). A major part of our professional development, networking, and learning opportunities takes place at our regional conference.

Here is your personal invitation to attend the [2014 WBEA Regional Conference](#), February 13-17, in Portland, Oregon. We are the "City of Roses", and our theme is **ROSE**. . . **R**elevant **O**pportunities and **S**trategies for **E**xcellence. Take advantage of the Early Bird rate when you register before November 15, 2013. You can send in your NBEA membership dues renewal at the same time. More information is on the WBEA website at www.wbea.info.

The 2014 Western Business Education Association Conference will be held at the Portland DoubleTree by Hilton. Details on room rates and how to make reservations can be found on WBEA's website (www.wbea.info) or directly at <http://wbea.info/new/conferences/2014/WBEA2014ReserveYourRoomFlyer.pdf/>.

WBEA has a great Executive Board with Ken Kuhn, from British Columbia, as your new President-Elect and Barbara Renner, from Arizona, as your new Treasurer. We also have three new Executive Committee members. Linda Snider, from California, is your new Membership Director, Tina Fulks, from Nevada, is your new Legislative Liaison, and Kristina Yamada, from Utah, is your new Awards Director. The returning Board members are: Greg Colf, Past-President; Kim Bartel, Secretary; Eileen Wascisin, NBEA Representative and Professional Development Institute; Ken Kuhn, Newsletter Director; and Darlene Marquardt, Telecommunications Chair. We would love to meet you all in February at our conference.

The goal of WBEA is to work closely with all States/Territories/Provinces (S/T/Ps) to provide our members with professional development, networking, and learning opportunities. Personally, I would like to increase our communication with the MBEA Executive Board and all our corresponding committee members. One of our goals this year is to help you increase your Montana membership as well as increase our own membership in NBEA/WBEA. We have a lot to offer, and when you've been around WBEA for a while . . . it seems like family. We encourage you to stay involved, and challenge you to get your colleagues involved.

When you join NBEA/WBEA, you become part of a premier professional association for business educators. As a member, where else can you be guaranteed these top benefits:

- Professional regional and national conferences
- Professional newsletters
- Professional publications (such as the Forum, Keying In, and the Yearbook)
- Professional liability insurance (\$250,000 with membership)
- Excellent teaching resources (Standards and the new Creative Teaching Ideas)

Whether you are retired or working, I hope you all enjoyed your summer. For those who are teaching, I hope you head back to school with renewed energy and enthusiasm to continue to make a difference in the lives of your students.

~Christy Ekroth, WBEA President, ekroth@msn.com

Building Leaders: The 2014 WBEA Professional Development Institute

The [Western Business Education Association](http://www.wbea.info)'s Professional Development Institute is an opportunity to network, energize, and develop leadership skills. The Institute is sponsored by WBEA and each of the western region associations, including the Montana Business Education Association.

The Professional Development Leadership Training has been revamped. This year's Professional Development Institute encompasses the Presidents-elect workshop, Membership Directors workshop, and leadership training. We are encouraging all Presidents-elect, Membership Directors, and those interested in leadership training to sign up for this workshop.

The 2014 WBEA Professional Development Institute will be held during the [2014 Western Business Education Association Conference](#) in Portland, Oregon. The workshop will take place on Friday morning, February 14, 2014, 8:00 am to 11:30 am. Some of the topics the workshop will cover are:

- Structure of Professional Organization
- Leadership
- Communications
- Meeting Management
- Other Leadership Responsibilities

In addition, participants will receive a flash drive with information from the workshop and a healthy snack break.

To be considered as a Montana representative for the 2014 Professional Development Institute, complete the [2014 Professional Development Institute Application](#) and submit to Montana Business Education Association President Elaine Stedman (estedman@sidney.k12.mt.us) by November 23, 2013. Additional details about the WBEA Professional Development Institute can be found at <http://www.wbea.info/new/profdev/pdi.html>.

2014 WBEA Educational Improvement Scholarship Application Information

The Western Business Education Association (WBEA) announces the annual WBEA Educational Improvement Scholarship for business and computer science educators. This Scholarship is provided to help offset tuition costs for educators who are pursuing an ADVANCED degree to support teaching in the area of Business Education. It is available for tuition and is offered and managed by the WBEA Executive Board through the WBEA Professional Development Committee. Funding for the scholarship will be through donations from individuals, companies, and other sources.

The scholarship is for \$500 and to apply, applicants must

1. Be a current member of an S/T/P (State/Territory/Province Business Education Association and a member of NBEA/WBEA,
2. Be currently engaged as an instructor in business/computer education
3. Be currently accepted in a business/computer education degree (Proof of an unofficial transcript and/or grade sheet showing completion of at least one class) must be submitted with application),
4. Additional information submitted as stated on application.

For additional details and to complete the application, please visit the WBEA Scholarship page of the WBEA website at <http://www.wbea.info/new/profdev/eos.html>.

It's Time To Start Thinking About WBEA Awards

It's time to start thinking about all those fabulous teachers that you work with in your State/Territory/Province! There are so many of them, let's get them the recognition that they deserve! Maybe it's even YOU!

There are several awards that you can nominate your co-workers for. Please check out the WBEA Awards page at <http://www.wbite.org/new/awards/awards.html>.

The web page has a short description of each award as well as the online application. Please review your membership listings and nominate one of your fabulous teachers in each category.

If you have any questions, please do not hesitate to contact me anytime at KYamadaUT@comcast.net.

Remember all nominations are due December 1, 2013.

Registration for the MSU Jake Jabs College of Business & Entrepreneurship 10th Annual Entrepreneur Day Due Friday

Friday, September 20, is the deadline to register for the 10th Annual Entrepreneurship Day at the MSU campus in Bozeman. This year's Entrepreneurship Day will be held Tuesday, October 8.

This event is geared towards students interested in entrepreneurship and business but it is also a great opportunity to visit a land grant university and learn more about higher education. The MSU business school with option areas in Accounting, Finance, Management and Marketing, is accredited by AACSB; only 5% of all business schools hold this distinction.

Alex 'Papu' Rincon, Jr., owner of Helena's fourOsix (<http://fourosix.com/>) will be the keynote speaker. He was honored as a "Champion of Change" by the U.S. White House in 2011 and as Montana's Young Entrepreneur of the Year by the U.S. Small Business Administration. Each session is designed to be motivating and educational. We invite you to inform your students of this great event and encourage them to attend.

Entrepreneurship Day is free and does include lunch for students. The event is sponsored in part by funding from Boeing.

The tentative schedule for the day is as follows:

- 9:40 a.m. Check-In
- 10:00 a.m. Welcome/Overview & Glimpse into the Entrepreneur Program
- 10:20 a.m. Interactive Workshop with JJCBE faculty and students
- 11:00-11:30 a.m. Advisors/Teachers meeting with Entrepreneurship Center Director
- 12:00 p.m. Student workshop presentations
- 12:15 p.m. Lunch
- 1:00 p.m. Keynote, Q&A
- 2:00 p.m. College of Business student (clubs) led interactive workshop/activity
- 2:45 p.m. Adjournment – Optional campus tours

Please contact Audrey Lee at audrey.lee@montana.edu with any questions, concerns, or to register for this fun and highly valuable educational experience for you and your students.

Fun Facts and Trivia

In 1888 Helena had more millionaires per capita than any other city in the world.

46 out of Montana's 56 counties are considered "frontier counties" with an average population of six or fewer people per square mile.

At Egg Mountain near Choteau dinosaur eggs have been discovered supporting the theory some dinosaurs were more like mammals and birds than like reptiles

Montana is the only state with a triple divide allowing water to flow into the Pacific, Atlantic, and Hudson Bay. This phenomenon occurs at Triple Divide Peak in Glacier National Park.

Issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at www.mbea.info. The Wednesday Readers are under the Newsletter section and listed most-recent first.

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