

The Wednesday Reader

December 5, 2012

Common Core State Standards & Career and Technical Education: Bridging the Divide

The [Common Core State Standards & Career and Technical Education: Bridging the Divide between College and Career Readiness](#) report lays out a blueprint for increased engagement between state education leaders and the career and technical education (CTE) community. With the adoption of the Common Core State Standards (CCSS) by 46 states and the District of Columbia, there is a tremendous opportunity to rethink the role of literacy and mathematics not only within academic classes, but also within CTE courses and pathways and encourage more collaboration and integration between educators across disciplines.

The paper outlines a set of strategies state and district leaders can leverage to ensure the implementation of CCSS engages, informs, and benefits from the career and technical education community as a partner in the broader college- and career-ready agenda. Strategies highlighted include examples of practices currently employed in states across the nation, such as forming cross-disciplinary teams for planning and implementing the CCSS, enhancing literacy and math strategies within CTE instruction, and fostering CTE and academic teacher collaboration.

A PDF of the report can be downloaded at <http://www.achieve.org/files/CCSS-CTE-BridgingtheDivide.pdf>.

Common Core and Career & Technical Education Webinar

This past May, the National Association of State Directors of Career Technical Education Consortium (NASDCTEc) and Achieve presented a webinar to introduce and discuss the release of [The Common Core State Standards & Career and Technical Education: Bridging the Divide between College and Career Readiness](#) report.

While the webinar itself was not archived, the PowerPoint presentation used for the webinar can be downloaded at <http://www.achieve.org/files/CCSS-CTEADPWebinarPPT5-29-12.ppt>.

Details about past and future Career & Technical Education- and Career Cluster-related webinars can be found on the NASDCTEc website at <http://www.careertech.org/resources/webinars.html>.

Achieve is proud to be the leading voice for the college- and career-ready agenda, and has helped transform the concept of “college and career readiness for all students” from a radical proposal into a national agenda. Achieve is a bipartisan, non-profit organization that helps states raise academic standards, improve assessments, and strengthen accountability to prepare all young people for postsecondary education, work, and citizenship. For more information about Achieve, please visit www.achieve.org.

Submit Projects for the FLIC Jr. Film Festival by January 2, 2013

Polson, Montana hosts the first annual Flathead Lake International Cinemafest (FLIC) February 1-3, 2013. Filmmakers from around the world are invited to showcase their films on the beautiful shores of Flathead Lake.

The festival promotes awareness, knowledge and understanding of community, communication, culture, habitat, people and nature through excellence in film. Also, Montana’s first high school film festival FLIC Jr. invites students from across the state to submit their short to feature-length films.

Highlights include: appearances by filmmakers, screenwriters and producers who will share their experiences working in the film industry; multi-award-winning animation and documentary film maker Jeff Chuba will present and share his experiences from over a decade of work in this art form.

Showboat Cinemas will host the three-day festival with an opening party Friday night complete with red carpet.

For more information call 406-274-0181, write to 42915 Tawni Drive, Polson MT 59860 or e-mail flic@montanasky.com

Additional details about the first annual Flathead Lake International Cinemafest and procedures for entry can be found at <http://www.flicpolson.com/>.

MCEE Learning, Earning, and Investing for a New Generation Workshop in Lewistown

The [Montana Council on Economic Education](#) (MCEE) announces a Learning, Earning and Investing (LEI) workshop preceded by the High School Business Challenge Training to be held in Lewistown on January 31-February 1.

Registration and more details are available at http://econedmontana.org/LEI/LEI_Registration.html.

The workshop will begin with a hosted lunch on Thursday noon, January 31, with sessions until 5:00, and dinner on your own. The workshop resumes with a hosted breakfast Friday morning at 7:30, and sessions will conclude at noon. The LEI workshop will be filed for eight OPI units.

Attendees will receive a book containing 21 lesson plans, resources by the presenters, reimbursement for substitute teachers (2 days max), shared motel rooms, and meals as indicated.

For those interested, a four-hour training on the High School Business Challenge will precede the LEI workshop on Thursday, January 31 from 8am-12pm (five minimum pre-registrants by January 11 required). The High School Business Challenge training will be filed for four OPI units.

For more details about the Learning, Earning and Investing workshop or the High School Business Challenge, please visit the [Montana Council on Economic Education](#) website at www.econedmontana.edu.

Spring Time in Atlanta & the NBEA 2013 Annual Convention & Trade Show

The [NBEA 2013 Annual Convention](#) will be held in Atlanta, Georgia, at the Atlanta Marriott Marquis, April 16-20. Members of the General Convention Committee and Convention Program Committee have created a program with more than 70 educational sessions that meet the varied and common goals of business educators, over 20 technology workshops to expand specific skills and introduce additional technology, and three general sessions where prominent speakers will be featured. Don't miss this fantastic opportunity to learn and network at the largest convention solely dedicated to business education!

Concurrent sessions will address the following topics: Reality TV in the Business Classroom, e-Tailing, Security Challenges in Technology, Psychology of Dress, Accounting Careers, Personal Finance, Social Media Marketing Strategies, Employability Skills, Global Cultural Communication, Classroom Management Strategies, Current Issues & Trends Impacting e-Commerce, National Honor Society, What Global Marketers Wish Students Knew, Changing Middle School Curriculum, Integrating Mac Products into Business Courses, Strategies for Assessing Student Learning, Incorporating Sales Presentation Models in Business Classrooms, Preparing Students for College, Common Core Standards, Ethics & Etiquette in Digital Communications, 2012 *National Standards for Business Education*, Creative Projects in Entrepreneurship, Curriculum Resources for Economic Education, Creating Online

Secondary Business Education Classes, Creating Industry Partners, and many more. Bring Your Own Laptop and Bring Your Own iPad sessions will be held on Friday afternoon, in addition to repeat concurrent sessions.

The [NBEA 2013 Annual Convention & Trade Show](#) will be held at the Atlanta Marriott Marquis. Located in Peachtree Center, this contemporary hotel is just steps away from the Georgia Aquarium, World of Coca-Cola, and few blocks from CNN Center, Georgia World Congress Center, Philips Arena, Turner Field, and the Georgia Dome. Atlanta is a world-class, modern city with a rich, passionate history. Home to the civil rights movement and the 1996 Olympics, Atlanta has shown its rich diversity. Atlanta is also home to some of the nation's most successful businesses and entrepreneurs. Come and experience for yourself the exciting city of Atlanta.

For more details, including lodging and registration, please visit www.nbea.org.

Professional Development Stipend for First-Time Attendees to the NBEA 2013 Annual Convention

If you are a professional member of the National Business Education Association (NBEA) NBEA and have never attended the annual national convention, you are eligible to apply for a professional development stipend. Selected recipients will receive a \$200 stipend at the NBEA Awards Luncheon.

The Professional Development Stipend for First-Time Attendees encourages, and supports, NBEA members to participate in the NBEA annual convention. The 2013 NBEA Annual Convention will be April 16-20 in Atlanta.

To access complete details and the application form, [click here](#). The deadline for applications is January 2, 2013.

For complete details about the 2013 NBEA Annual Convention please visit www.nbea.org/newsite/conferences/convention/convention.html.

The Clock is Ticking on Reporting Your 2011-2012 CTE Concentrators

The fall CTE data collection began on October 1 and ends on December 31, 2012. The fall CTE data collection is a follow-up to last year's Spring CTE data collection.

Students identified last year as CTE Concentrators and who also graduated in the spring of 2012 must be contacted between October 1 and December 31. After contacting them, their current post-graduation status must be entered into the AIM Infinite Campus data system. All high schools that receive funding from the Carl D. Perkins federal grant program are required to complete this fall follow-up data collection.

Instructions for completing the fall CTE data collection are located on the OPI [Secondary CTE](#) web page under the 'Data Collections' tab and located at http://opi.mt.gov/Programs/CTAE/CTE.html#gpm1_6.

PLEASE NOTE: Be sure to verify the list of CTE Concentrators from what your district submitted last spring. Any additions, corrections, or changes to the list of CTE Concentrators must be made no later than November 15, 2012, to be accurately reflected in federal reporting and used to compute Perkins Performance Indicators.

Questions regarding the CTE data collection should be directed to the AIM Helpdesk at 1.877.424.6681 (toll-free) or e-mail opiainhelp@mt.gov. Questions regarding Carl D. Perkins should be directed to Diana Fiedler, Perkins Accountability Specialist at 406.444.9019 or e-mail dfiedler@mt.gov.

Did you know . . .

the Atlantic Ocean is saltier than the Pacific

if your DNA was stretched out it would reach to the moon 6,000 times

1 billion snails are served in restaurants each year

you begin to feel thirsty when your body losses 1% of water

sharks are immune to all known diseases

the first English dictionary was written in 1755

MasterCard was originally called MasterCharge

men are stuck by lightning 7 times more than women

carrots contain 0% fat

Judges Sought for the 2013 Montana BPA State Leadership Conference

Molly Barta is looking for judges. Our 2013 State Leadership Conference Judged Events Recruiter is now accepting names and contact information for individuals who would be interested in volunteering to judge for the State BPA conference.

If you have names and emails of potential judges, please send them to Molly at bartam@billingschools.org.

2013 Montana BPA State Leadership Conference Registration

Registration for the 2013 Montana BPA State Leadership Conference, *Discover Your Treasure*, will open Monday, January 7, 2013. The registration fee for all students, advisors, and guests remains \$45.00.

Registration and pre-submission of competitive event materials will be completed online. Registration and pre-submission of competitive event materials must be completed by Tuesday, February 5, 2013.

Additional details and specifics will be emailed out to all chapter advisors prior to Christmas vacation. Preliminary 2013 State Leadership Conference details can be found under Tab 3 State, Item 9A: General Information for Planning Purposes on the Advisor Manual page of the Montana BPA website at http://www.bpamt.org/advisor_manual.html.

Resources for BPA Competitive Events Utilizing Indianapolis

Below are instructions for accessing Indianapolis photography and video for use in your BPA projects.

Photography: you need to go to the link below. On the right side is an area we call our "Planners Toolkit." If you sign up for an account and indicate you are with BPA we will approve them and you can download everything they need.

<http://visitindy.com/indianapolis-planner>

Video: you can get B-Roll of the city by accessing our FTP site using the information below. If you go to the "Indianapolis B Roll" directory you can download our standard packages.

Host: <ftp://ftp.icva.org>

Username: icvaftp

Password: 6394282

Are You Ready for Regionaaaaaaaaalllllls???

Congratulations to the members and advisors from Region 7 who completed their Regional Leadership Conference in Baker on Monday, December 3.

The following is a listing of Regional Leadership Conference dates, locations, and contacts.

Region	Date	Location	Contact	E-mail
Region 1	January 14	Flathead Valley CC	Ron Hanson	ron.hanson@ronank12.edu
Region 2	January 9	Missoula	Jamie Toivonen	jtoivonen@sd3.k12.mt.us
Region 3	January 21	Great Falls	Carolyn Stone	cstone@moore.k12.mt.us
Region 4	December 17	Helena	Kerri Cobb	kerri.cobb@bsd7.org
Region 5	January 7	Livingston	Regina Wood	regina.wood@livingston.k12.mt.us
Region 6	December 18 & 19	Billings	Natalie Schaff	natalieschaff@yahoo.com
Region 8	January 23	Sidney	Bertha Kirschten	bkirschten@circleschools.k12.mt.us

If you have any questions regarding your region's leadership conference, please contact your region's coordinator at the E-mail address noted above.

Be sure to have your BPA membership submitted to ensure you receive all the details and contacts relating to your region's leadership conference.

Remember, all members must be registered in order to compete at the regional, state, and national levels.

Registration for Montana DECA SCDC is Open

Montana DECA State Conference Registration is under way! Please remember all registration, other than hotel rooms, will be done online this year by visiting <https://www.decaregistration.com/mt>.

All hotel room registration will be as it has in the past and must be sent directly to the Brie at the hotel. You can email it to her at bried@helenacolonialhotel.com.

Online registration for the conference is linked directly to the DECA, Inc. Membership site, so all students MUST be registered and paid through DECA, Inc. before they can be registered for the state conference. All registration is due no later than Friday, January 11 at 5:00 pm. Please contact Erin at erinweisgerber@yahoo.com if you have any questions.

Entries for Montana DECA Program Design Contest Due Friday

The State Conference Program Design contest ends on Friday, December 7.

If you have students interested in entering the contest, they must submit their original design to erinweisgerber@yahoo.com via a .jpeg format by 5:00 that afternoon.

The State Officers will choose the winning design and the winner will receive \$50.

Scholarships Looking For Applications

DECA's scholarship program provides more than \$300,000 in scholarships each year at ICDC.

Students can apply for scholarships online by visiting www.deca.org/scholarships. All scholarship applications are due by January 18, 2013 and are strictly merit based.

The Finish Line for the DECA/Finish Line Challenge Coming Into View

Montana DECA advisors, if you have students competing in the DECA/Finish Line challenge, please remember the challenge ends on Friday, December 14.

Have a wonderful start to your December!! ~Erin.

Past issues of the Wednesday Reader are archived on the Montana Business Education Association (MBEA) website at www.mbea.info. The Wednesday Readers are under the Newsletter section and listed most-recent first.

Eric Swenson

Business Education Specialist
Montana Office of Public Instruction
PO Box 202501
Helena, MT 59620-2501
406.444.7991
406.444.1373 (Fax)
eswenson@mt.gov

