

## The Wednesday Reader

### January 4, 2012

#### Turning BPA Trading Pins Into \$scholarship Dollar\$—The Merit Group Scholarship Opportunity

Merit Group and WILDPINS.COM (the company who makes the Montana BPA NLC trading pins) are awarding numerous scholarships worth up to \$1000-\$2500 for tuition, books, computers, printers, or anything else to help recipients attend school and continue moving forward in each individual's life. Any student (or parent of a student) currently enrolled or will be enrolled the next school year in a trade-school, college, or university program is eligible to apply for the Merit Group Scholarship Program.

#### **Who should apply?**

Any student (or parent of a student) that is a legal resident of the United States and is currently enrolled or will be enrolled the next school year in a trade-school, college, or university program is eligible to apply for the Merit Scholarship Program.

#### **When are scholarships awarded?**

Merit Scholarships are awarded throughout the year. Scholarship applications must be received by the 1st of each month in order to be eligible for the scholarship awards for that month. Any application received after the 1st will be eligible for the following month for up to one year (after which you must reapply).

More details about the Merit Group Scholarship program and to apply visit

[http://themeritgroup.biz/page.php?cm=cmd\\_page&\\_pageid=scholarship](http://themeritgroup.biz/page.php?cm=cmd_page&_pageid=scholarship).

APPLY today as only a limited number of scholarships are awarded each month!

#### Calling All Shutterbugs—The Alaska Airlines & Horizon Airlines Magazine 2012 Photo Contest

*Alaska Airlines Magazine* and *Horizon Edition Magazine* are now accepting entries for our 2012 Photo Contest, and we invite you to give us your best shots. Whether you are an amateur or professional photographer, you may submit up to three images. Entries may include natural scenics, urban landscapes, wildlife shots or human-interest photos.

Prizes will be awarded to the top three (3) entries—

##### First Prize

Two first-class tickets valid to any destination served by Alaska Airlines, including Alaska, the Lower 48, Canada, Mexico and Hawaii.

##### Second Prize

Two coach-class tickets valid to any destination served by Alaska Airlines, including Alaska, the Lower 48, Canada, Mexico and Hawaii.

##### Third Prize

Two coach-class tickets valid to any destination served by Alaska Airlines in the continental United States or Canada.

**Entries must be postmarked by February 15, 2012.**

In addition to awarding prizes for the top three photographs, the magazines will publish the top 10 finalists in the May 2012 issues.

For more details and to submit your photos visit [http://www.paradigmcg.com/2012\\_Photo\\_Contest.pdf](http://www.paradigmcg.com/2012_Photo_Contest.pdf).

#### The Best-Kept Photoshop Secrets Revealed . . . In One Day

Stop dreaming about great Photoshop designs and start creating them. This one-day conference shows you how—  
<http://www.skillpath.com/index.cfm/training/seminar/topic/Conference-Adobe-Photoshop-Users>.

Sponsored by [SkillPath Training](#) and presented by CompuMaster this one-day conference is for Photoshop users of all

levels. During The Conference for Adobe Photoshop Users you will learn...

- How to get the most out of the multitude of tools packed into this awesome application
- Tips on cutting your production time significantly with the help of Photoshop gurus' tips and shortcuts ... no more deadline panic!
- Ways you can avoid the techno-glitches that can destroy hours of your hard work
- How to produce out-of-this-world special effects that will leave other designers scratching their heads
- And much more!

Attend this conference and you'll learn the hottest design techniques by having a Photoshop guru demonstrate the steps, sharing their hard-learned secrets, tips and tricks. This information-packed event will help you be more creative, work faster and produce better images with Photoshop. The conference is set up in a convenient two-track format, with 10 dynamic sessions to choose from. Attend one track from start to finish, or mix and match sessions to meet your needs.

SkillPath Training is offering two one-day workshops in Montana: March 27 in Helena and March 28 in Billings. Submit to OPI for pre-approval and attendees can receive six (6) OPI Renewal Units.

For more training details, registration fees and forms, and to download an informational brochure, visit <http://www.skillpath.com/index.cfm/training/seminar/topic/Conference-Adobe-Photoshop-Users>.

### [Looking For Some Information on the Importance of Career & Technical Education & CTE Courses?](#)

The following is a link to the "Meeting the Challenges of Designing CTE Courses for the 21st Century" presentation from this year's Association for Career & Technical Education CTE Convention in St. Louis, Missouri:

[http://www.acteonline.org/uploadedFiles/Convention\\_11/files/Gene%20Bottoms,%20Leslie%20Carson%20-%20Meeting%20the%20Challenge%20of%20Designing%20CTE%20Courses%20for%20the%2021st%20Century.ppt](http://www.acteonline.org/uploadedFiles/Convention_11/files/Gene%20Bottoms,%20Leslie%20Carson%20-%20Meeting%20the%20Challenge%20of%20Designing%20CTE%20Courses%20for%20the%2021st%20Century.ppt)

The presentation provides some excellent data and information in support of CTE and CTE courses.

### [Experience the History of Boston at the NBEA 2012 Annual Convention & Trade Show](#)

The National Business Education Association's 2012 Annual Convention & Trade Show will be held at the Boston Marriott Copley Place, April 3-7, 2012. With over 70 concurrent sessions, 26 technology workshops, three general sessions, a trade show, and numerous networking opportunities, you can't afford to miss the largest educational convention devoted to business education.

Visit [www.nbea.org/newsite/conferences/convention/convention](http://www.nbea.org/newsite/conferences/convention/convention) for registration and housing information. Early-bird registration ends March 14.

### [MCEE Presents Introduction To Economic Learning Modules \(ELMs\)—Plus!](#)

The [Montana Council on Economic Education](#) announces an Economic Ed Seminar to be held February in Missoula.

*Introduction to Economic Learning Modules (ELMs)—Plus!* Is a workshop for Social Studies, Math, Accounting, Economics, and Business Teachers in Missoula at the Wingate Inn, February 9-10, 2012.

The Seminar will offer attendees either [High School Business Challenge](#) training or Inventing and [Stock Market Game](#) training as well as [Economic Learning Modules \(ELMs\)](#) training on the Scarcity/Opportunity Costs, Exchange and Trade, Prices, Supply and Demand, and Market Equilibrium ELMs.

Attendees can earn four (4) OPI Renewal Units for participating in either the [High School Business Challenge](#) training or Inventing and [Stock Market Game](#) training and eight (8) OPI Renewal Units for participating in the [Economic Learning Modules](#) training.

Below is the *Introduction to Economic Learning Modules (ELMs)—Plus!* seminar agenda.

Thursday, February 9

7:30-8 am Continental Breakfast

8-8:15 am Welcome and Re-Group

8:15-Noon Option 1: High School Business Challenge Training  
—or—  
Option 2: Stock Market Game Training & Economics and Investing: A Primer on the Role of Capital Markets in the Economy

12-1 pm Lunch with Guest Speaker

1-2:30 pm Economic Learning Modules— Scarcity/ Opportunity Cost

2:30-2:45 pm Break

2:45-3:45 pm Economic Learning Module—Exchange and Trade

3:45-4 pm Break

4-5 pm Economic Learning Module—Prices

*Dinner on Your Own*Friday, February 10

7:30-8 am Continental Breakfast

8-9:30 am Economic Learning Modules—Supply and Demand

9:30-9:40 am Break

9:40-10:40 am Economic Learning Module—Market Equilibrium

10:40-10:50 am Break

10:50-Noon Taking it to the Classroom

*Adjourn*

Seminar, materials, sleeping rooms, substitutes, and OPI renewal units are provided by MCEE at no cost to teachers. For more information or to register, visit the [Montana Council on Economic Education](http://www.econedmontana.org) website at [www.econedmontana.org](http://www.econedmontana.org).

### Next Steps Workshop Follow-Up—The Who, What, & When of Submitting Pathways-Related Materials for the 2011-2012 School Year

The eight Big Sky Pathways Next Steps Workshops have been completed. During the workshops, both secondary and postsecondary attendees began the Gap Analysis process by comparing the coursework of their Pathway courses with the Cluster- and Pathway-level Knowledge and Skills Statements from the National Career Clusters ([www.careertech.org](http://www.careertech.org)). The Gap Analysis seeks to provide documentation the various knowledge and skills of a pathway are being covered within the Pathway's coursework at either the secondary or postsecondary level, and in some cases both.

Below is the timeline and procedures outlining this year's submittal, review, and approval process.

Friday, December 2, 2011	Postsecondary Faculty submit Gap Analysis information to OPI Specialists
Friday, February 3, 2012	High Schools submit to Postsecondary Partner with High School CTE Teacher, Counselor, & Principal Review signature
Friday, March 2, 2012	Postsecondary Partner submits to OPI Specialist with College Lead Faculty and Chief Academic Officer Review Signatures
Friday, April 6, 2012	OPI Specialist submits to OCHE for review and approval
Friday, May 4, 2012	Agreement form returned to Secondary and Postsecondary schools with OCHE Deputy Commissioner Review and Approval

The Approval for this year has been modified/updated from the form used last year so be sure to use the new form (dated October 2011). When submitting for approval this year, please include the following materials/documents:

- Completed Pathway Template if developing a new Pathway or revising/updating your approved Pathway from last year (if not developing a new or revising/updating last year's Pathway, then you will just need to submit last year's Pathway as is)
- Completed Gap Analysis
- [2012-2013 Completed Agreement Form](#)

The [Request for Big Sky Pathway Approval form](#) to be submitted can be downloaded from the Big Sky Pathways page of the CTE section of the OPI website: [http://opi.mt.gov/programs/CTAE/CTE.html#gpm1\\_3](http://opi.mt.gov/programs/CTAE/CTE.html#gpm1_3).

### [Links to the Big Sky Pathways Gap Analysis Templates & Pathway Proposal Templates](#)

During the Big Sky Pathways Next Steps Workshops attendees are provided with hard copies of the pathway-specific Gap Analysis templates and copies of the new Big Sky Pathway Proposal Template.

Both of these items are also available in electronic format and can be downloaded for completion and submission.

The Gap Analysis worksheets can be found on OCHE's Workforce Development page at <http://mus.edu/wd/Assets/BigSkyPathways/BSPGap.asp>. The worksheets are grouped by Career Cluster so please be sure to download the worksheet for your Pathway's program of study.

Should wish to submit a new Pathway, or revise one created last year, the Big Sky Pathway Proposal Templates can be found on the [Big Sky Pathways page](#) of the Secondary CTE section on the OPI website at [http://opi.mt.gov/programs/CTAE/CTE.html#p7GPc1\\_3](http://opi.mt.gov/programs/CTAE/CTE.html#p7GPc1_3).

If you are not sure which Gap Analysis worksheet(s) and/or Big Sky Pathway Proposal Template(s) to use, just give me a holler.

### [Information on Montana's Statewide Articulations](#)

Information about the [Statewide Articulation \(START\) agreements](#) and end-of-course assessments can be found on Workforce Development page of the Office of the Commissioner of Higher Education (OCHE) website at <http://mus.edu/wd/START.asp>.

Here you find the details about the various [Statewide Articulations \(START\)](#) discussed during the Big Sky Pathways meetings this fall as well as the form to register with OCHE as an instructor wanting to provide students with the opportunity to gain the START college credits.

Each START agreement provides details pertaining to the course outcomes, assessment procedures, assessment registration information (if applicable), and the awarded of earned credit(s).

Within Business and Marketing Education there are eight (8) START agreements—

- ACTG 101 Accounting Procedures I
- CAPP 120 Introduction to Computers
- CAPP 154 Microsoft Word
- CAPP 156 Microsoft Excel
- ITS 140 Cisco Certified Network Associate (CCNA): Discovery 1
- ITS 142 Cisco Certified Network Associate (CCNA): Discovery 2
- ITS 150 Cisco Certified Network Associate (CCNA): Exploration 1
- ITS 140 Cisco Certified Network Associate (CCNA): Exploration 2

Students who complete the coursework at the high school level can take the assessment identified within each START agreement and be eligible to gain college credit from a participating postsecondary institution should they pass the

assessment.

In order to receive the credit(s), students must complete one academic term at a postsecondary institution where the course is offered. After students successfully complete the academic term, the earned START credit(s) will then be awarded and the grade of "Pass" will appear on the transcript.

Please note: If a student enrolls with a postsecondary institution where the course is not offered then the credit(s) cannot be awarded. For example, if a student passes the ACTG 101 Accounting Procedures I assessment and enrolls with MSU-Bozeman, the START credits cannot be awarded as ACTG 101 Accounting Procedure I is not a course offered by MSU-Bozeman.

Participation in the Statewide Articulation process is at the discretion of local school district and/or classroom teacher and is not a requirement for Perkins and/or State Career and Vocational/Technical funding nor required for Big Sky Pathway approval.

### **Where to Find the Postsecondary College Programs**

As you work on your Gap Analysis and review your pathways and/or seek to develop a new pathway this year, below are the links to programs of study/course listings for the various participating colleges.

<b>College</b>	<b>Big Sky Pathway Degree Program(s)</b>
<a href="#">Dawson Community College</a>	<a href="#">AAS Business Management</a>
<a href="#">Flathead Community College</a>	<a href="#">AAS Accounting Technology</a> <a href="#">AAS Administrative Assistant</a> <a href="#">AAS Business Administration</a> <a href="#">AAS Information Technology</a> <a href="#">AAS Information Technology-Web Technology</a> <a href="#">AAS Small Business Management</a> <a href="#">CAS Accounting Technology</a> <a href="#">CAS Administrative Assistant</a> <a href="#">CAS Business Administration</a> <a href="#">CAS Entrepreneurship</a> <a href="#">CAS Marketing/Sales Specialist</a> <a href="#">CAS Payroll Accounting</a> <a href="#">Customer Service Certificate</a>
<a href="#">Fort Peck Community College</a>	<a href="#">AAS Computer Technology</a>
<a href="#">Gallatin College Programs</a>	<a href="#">CAS Bookkeeping</a>
<a href="#">Miles Community College</a>	<a href="#">AAS Business Management, Insurance option</a> <a href="#">AAS Information Technology, Graphic &amp; Web Design option</a> <a href="#">AAS Office Administration and Technology</a> <a href="#">AAS Small Business Management</a> <a href="#">Accounting Certificate</a> <a href="#">Customer Relations Certificate</a> <a href="#">Entrepreneurship Certificate</a> <a href="#">Fundamentals of Business Certificate</a> <a href="#">Sales and Marketing Certificate</a>
<a href="#">MSU-Billings College of Technology</a>	<a href="#">AAS &amp; CAS Accounting Technology</a> <a href="#">AAS Administrative Assistant/CAS Office Assistant</a>

[AS Business Administration](#)  
[CAS Human Resource Management](#)  
[AAS Computer Programming & Application Development](#)  
[AAS Computer Desktop/Network Support](#)  
[AAS Computer Systems Technology](#)  
[CAS Networking Technology](#)

[MSU-Great Falls College of Technology](#)

[AAS Accounting Technology](#)  
[AAS Business Administration-Entrepreneurship option](#)  
[AAS Business Administration-Management option](#)  
[AAS Computer Information Technology, Microcomputer Support](#)  
[AAS Computer Information Technology, Network Support](#)  
[AAS Computer Information Technology, Web Design](#)  
[CAS Computer Assistant](#)

[Montana State University-Northern](#)

[AS Business Technology](#)

[Montana Tech College of Technology](#)

[AAS Accounting Technology](#)  
[AAS Accounting Technology, Health Service option](#)  
[AAS Accounting Technology, Human Resource option](#)  
[AAS Business Technology, Medical Office Specialist option](#)  
[AAS Business Technology, Administrative Computer Specialist option](#)  
[AAS Network Technology](#)

[UM-Helena College of Technology](#)

[AAS Accounting Technology](#)  
[AAS Computer Technology, Network Administration option](#)  
[AAS Computer Technology, Programming option](#)  
[AAS Computer Technology, Webmaster option](#)  
[AAS Office Technology, Administrative Office Management Specialist](#)  
[AAS Office Technology, Medical Administrative Specialist](#)  
[AAS Small Business Management](#)  
[CAS Bookkeeping](#)  
[CAS Computer Assistant](#)  
[CAS Office Technology, Computer Skills Specialist](#)  
[CAS Office Technology, Legal Support Specialist](#)  
[CAS Office Technology, Medical Assisting](#)  
[CAS Small Business Entrepreneurship](#)

[UM-Missoula College of Technology](#)

[AAS Accounting Technology](#)  
[AAS Administrative Management](#)  
[AAS Management, Entrepreneurship option](#)  
[AAS Management, Sales and Marketing option](#)  
[Management, Sales and Marketing Certificate](#)  
[AAS Information Technology, Information Systems Management option](#)  
[AAS Information Technology, Network Management option](#)  
[CAS Computer Support](#)

**[Career Clusters: The New Website/URL](#)**

The Career Clusters Website has been incorporated into the site for the National Association for State Directors of Career

Technical Education Consortium (NASDCTEc) and the new URL is [www.careertech.org](http://www.careertech.org).

Information about Career Clusters can be found under the Career Cluster button. The [Career Cluster page](http://www.careertech.org/career-clusters/) (<http://www.careertech.org/career-clusters/>) offers direct access to a wide-range of Career Cluster-related resources including the Knowledge and Skills Charts and Statements.

Within the realm of Business and Marketing Education, our Clusters and Pathways fall under the [Business Management & Administration](#), [Finance](#), [Information Technology](#), and [Marketing](#) cluster.

### **Early-Bird Registration for 2012 WBEA Conference Ends Soon—January 15**

It's time to start planning your trip to Newport Beach for the [2012 Western Business Education Association \(WBEA\) Conference](#), February 16-20, at the [Fairmont Hotel, Newport Beach](#). The early-bird registration rate is \$230.00 for registrations received/postmarked by January 15 and \$330.00 for registrations received after January 15. Registration can be completed [online](#) or [download the registration form](#) and submit via postal mail.

You may fly into any of the three nearby airports: Orange County (Santa Ana /John Wayne), Long Beach, or Los Angeles International Airport. The [Fairmont Hotel](#) offers free transportation to and from the Orange County Airport. Super Shuttle (advance reservation required) runs shuttles to the hotel from the other two airports.

The Conference Committee would like to remind all conference attendees to join the Fairmont President's Club before making your hotel reservation. Membership has its perks including free WiFi in your hotel room!

In order to register for the conference as a member, you must be a current member of either NBEA/WBEA or CBEA. Early bird registration will close on January

Check out the [2012 Conference](#) page of the [WBEA website](#) ([www.wbea.info](http://www.wbea.info)) to view the entire agenda for all sessions, meals, and activities, FAQs about the hotel and conference, and even weather information.

### **On This Day in History . . .**

#### **January 4**

- 1896: Utah enters the Union as the 45th state
- 1936: Billboard Magazine introduced the first ever-pop music chart that ranked records on national sales; big band violinist Joe Venuti was the first #1
- 1967: The Doors released their self-titled debut album *The Doors*
- 1999: Europe is united with a common currency when the "euro" debuts as a financial unit in corporate and investment markets

#### **January 5**

- 1920" The New York Yankees announce the purchase of the heavy-hitting outfielder George Herman "Babe" Ruth from the Boston Red Sox for \$125,000
- 1933: Construction begins on the Golden Gate Bridge as workers began excavating 3.25 million cubic feet of dirt for the structure's huge anchorages
- 1998: Sonny Bono is killed in a skiing accident at the Heavenly Ski Resort on the Nevada-California border south of Reno

#### **January 6**

- 1838: Samuel Morse's telegraph system is demonstrated for the first time at the Speedwell Iron Works in Morristown, New Jersey.
- 1912: New Mexico is admitted into the United States as the 47th state
- 1968: The Beatles *Magical Mystery Tour* started an eight-week run at #1 on the US album chart
- 2008: The Walt Disney World Resort theme park known as Disney-MGM Studios officially shut its doors after almost a decade of operation and reopened the next morning under its new name, Disney's Hollywood Studios

#### **January 7**

- 1785: Frenchman Jean-Pierre Blanchard and American John Jeffries travel from Dover, England, to Calais, France, in a gas balloon, becoming the first to cross the English Channel by air

- 1789: America's first presidential election is held and as expected, George Washington won the election and was sworn into office on April 30, 1789
- 1927: The Harlem Globetrotters basketball team travels 48 miles west from Chicago to play their first game in Hinckley, Illinois
- 1947: *Rudolph the Red-Nosed Reindeer* is the #1 song on the U.S. pop charts

### January 8

- 1815: Two weeks after the War of 1812 officially ended with the signing of the Treaty of Ghent, U.S. General Andrew Jackson achieves the greatest American victory of the war at the Battle of New Orleans
- 1877: Six months after helping defeat Lt. Col. George Custer at the Battle of Little Bighorn, Crazy Horse and his warriors fight their final losing battle against the U.S. Cavalry
- 1946: At the age of 11, Elvis Presley receives his first guitar, purchased by his mother at the Tupelo Hardware Store for \$6.95

### January 9

- 1493: Christopher Columbus, sailing near the Dominican Republic, sees three "mermaids"—in reality manatees—and describes them as "not half as beautiful as they are painted"
- 1998: Whitney Houston scored her sixth consecutive #1 in the US with *So Emotional*

### January 10

- 1922: Arthur Griffith, the founder of Sinn Fein and one of the architects of the 1921 peace treaty with Britain, is elected president of the newly established Irish Free State
- 1976: *Convoy* by C.W. McCall, is the #1 song on the U.S. pop charts
- 2000: In one of the biggest media mergers in history, America Online Inc. announces plans to acquire Time Warner Inc. for some \$182 billion in stock and debt resulting in the \$350 billion mega-corporation AOL Time Warner

### \$250 & 12 Free Shirts for Winning ICDC T-Shirt Design

Do you have creative students? Do they want everyone at ICDC to see their creative designs? If so, have them submit a design for the ICDC T-shirt Design Contest.

In addition to showcasing the design, the winner will get a \$250 honorarium and 12 free shirts.

Visit [www.deca.org/shop](http://www.deca.org/shop) to find out more!

### The New Year is Off to a Busy Start for Montana DECA

January 2012 is a busy month for DECA programs and deadlines for the State Career Development Conference. Please be sure the dates below are on your calendars.

#### January 2

- Virtual Business Challenge Round II begins
- H&R Block Dollars and Sense Round II begins

#### January 13

- School Based Enterprises Submission and Recertification deadline \*\*This is a change from original calendar!!
- State Conference Registration due to Erin Weisgerber
- State Conference Hotel lists due to the Red Lion
- Montana DECA Membership Registration AND Payment deadline

#### January 20

- DECA Scholarship Deadline

#### January 27

- Written Events due to the Montana DECA P.O. Box (not postmarked!!)

Remember, the 2012 Montana DECA CDC will be February 12-14.

### State BPA Conference Registration Opens January 9

The Online Conference Registration System for the 2012 Montana BPA State Leadership Conference will open Monday, January 9.

To access the 2012 Montana BPA SLC online registration, log on to <http://www.registermychapter.com/bpamem/>, click on 'Leadership Conference Registration Log In' and enter your chapter advisor username and password (the same one you used to register for dues), and from the list select the 2012 Montana State Conference—*Secondary* or *Postsecondary*.

The registration fee for the 2012 State Leadership Conference is \$45.00. This fee includes a conference T-shirt, Monday's lunch, Monday night's dance, Tuesday morning advisors' breakfast, top notch keynote address, and use of conference facilities. All students, advisors, and chaperones must pay the registration fee to attend the conference. Each chapter must complete the registration form and register for competitive events online by February 7, 2012. The late registration fee is \$60.00.

State Leadership Conference registration is directly linked to national/state membership. Students and advisors must be registered members with Nationals before they can be registered as a state conference competitor or attendee.

Keep an eye open for the 2012 State Leadership Conference's First Update . . . soon to be arriving in an Inbox near year.

### Colstrip BPA Advisor Earns BPA Local Certified Advisor Designation

Colstrip High School BPA Co-Advisor Jeannette Barreto has completed and earned the first ever BPA Local Certified Advisor Designation. The members completed six hours of online webinar training and participated in six online discussion forums. The program was host to over 15 BPA advisors, however, only 3 have completed the program in its entirety.

The **Advisor Leadership Training Series** allows new advisors to gain new skills, returning advisors to freshen up their skills and by participating in a six-part Local Advisor Leadership Development Webinar Series. The webinars address everything you wanted to know as a local chapter advisor and prepare you for success in the BPA classroom. Topics include general BPA knowledge, making BPA co-curricular in the classroom, membership recruitment/registration/retainment, and BPA Leadership Development offerings.

Register today to attend all sessions and become a TRAINED advisor. Upon completion of the full series and participation in discussion threads, you will receive a Letter of Completion, TRAINED pin and recognition during the BPA Membership year online and at the National Leadership Conference.

Congratulations Jeannette!

### Printing for Desktop Publishing Clarification—Black & White or Color?

The Regional-level test for Desktop Publishing states color printing is allowed and instructs competitors to save their work as PDF files to a supplied flash drive; this is incorrect. Desktop Publishing at the National Leadership Conference, as well as the 2012 Montana BPA State Leadership Conference, will be printed and evaluated as Black and White only, and will not be saved as PDF files to a supplied flash drive.

During the Summer meeting of the Classroom Educators Advisory Council (CEAC) they approved the change to allow for judged of Desktop Publishing be done in color with the idea students would save their finished production jobs to flash drives and their work scored from the electronic submissions. This idea, however, was rejected by the national Programs committee and the Board of Trustees.

Therefore, Desktop Publishing will continue to be printed Black and White at national level, as well as at the state level for Montana. The National Center has been informed of this discrepancy and should have the corrections made prior to the release and printing of state and national tests.

### Computer Accounting Company Setup Information Now on BPA Website

Just prior to the Thanksgiving holiday, BPA published the company setup information for Computerized Accounting.

The setup file was E-mailed out to all regional coordinators and is also available on the BPA website, [www.bpa.org](http://www.bpa.org).

The Computerized Accounting setup information was included as an Appendix to the Workplace Skills Assessment Program (WSAP). Advisors can go the [BPA Download Center](http://www.bpa.org/compete/eventdownload) (<http://www.bpa.org/compete/eventdownload>) and get the latest WSAP. The Computerized Accounting company setup information is in the back on Pages 185-187.

### BPA Members: Here's Your Chance to Win Your Share of Over \$10,000 in Prizes

Put your students' graphic design and/or video production skills in action for the opportunity to win several prizes from cash, scholarships, or even a trip to San Francisco.

[Act Out Loud](#) has 11 prizes totaling over \$90,000 waiting for your students to win with graphic design competition focusing on traffic safety. This [flyer](#) has additional information about this competition.

Second, students can create a 60 second Public Service Announcement (PSA) on texting and driving for the change to win a \$2500 scholarship through [Project Yellow Light](#).

Lastly, the [Great American NO BULL Challenge](#) focuses on eliminating cyberbullying. This video competition has over \$10,000 in prizes and aligns with the video production event prompt for this year.

### Montana BPA Regional Leadership Conferences

December saw the regional leadership conferences for Regions 4, 6, and 7. Below are the dates and locations for the remaining regional leadership conference. If you have any questions, please contact your region's coordinator.

Region	Date	Location	Coordinator	E-mail
Region 1	January 9, 2012	Kalispell	Ron Hanson, Ronan	<a href="mailto:ron.hanson@ronank12.edu">ron.hanson@ronank12.edu</a>
Region 2	January 9, 2012	Missoula	Jamie Toivonen, Superior	<a href="mailto:jtoivonen@superior.k12.mt.us">jtoivonen@superior.k12.mt.us</a>
Region 3	January 16, 2012	Great Falls	Carolyn Stone, Moore	<a href="mailto:cstone@moore.k12.mt.us">cstone@moore.k12.mt.us</a>
Region 5	January 9, 2012	Livingston	Region Wood, Park	<a href="mailto:rswood@livingston.k12.mt.us">rswood@livingston.k12.mt.us</a>
Region 8	January 18, 2012	Sidney	Bertha Kirschten, Circle	<a href="mailto:bkirschten@circleschools.k12.mt.us">bkirschten@circleschools.k12.mt.us</a>

Remember, all students and advisors must be registered BPA members in order to compete at the regional, state, and national levels. Any non-registered student(s) will be disqualified and will not be able to compete at the state leadership conference.

### BPA Announces the NLC 2012 Walk for Special Olympics Pin Design Contest

Business Professionals of America announces the National Leadership Conference 2012 "Walk for Special Olympics"

#### **Description:**

Develop a logo design that will be utilized as a pin design as a giveaway for the Special Olympics Walk. You may not use any words, diagrams, clipart and/or artwork that are not public domain. Copyrighted materials other than the Business Professionals of America logo, name, and tagline, may not be used—even with written permission.

#### **Eligibility:**

Any registered BPA student member may participate in this contest>

#### **Submission:**

Electronic entry submission via: [www.bpa.org/submit](http://www.bpa.org/submit).

#### **Deadline:**

February 1, 2012, 11:59 PM EST.

#### **Specifications:**

- Contestant may select any theme that promotes the Business Professionals of America National Leadership

Conference: Walk for Special Olympics in Chicago, IL on Saturday, April 28, 2012.

- The name of the walk is "Walk for Special Olympics"
- Dimensions of the logo must not exceed 4" x 4"
- Submissions must be vector graphics or at least 200 dpi
- Submissions must be 30 MB or less in size
- Confirmation of receipt will be provided when information is submitted
- All written materials must follow the organization's Graphic Standards and make proper use of the BPA logo and/or organization's name. (Refer to the Graphic Standards in the Style & Reference Manual)
- Contestants name may not appear anywhere on logo
- No registered trademarks or names may be used. It is the policy of Business Professionals of America to comply with state and federal copyright laws. The contestant will be DISQUALIFIED for copyright violations

The winning pin design will be selected by the National Officer Team and will be used at the 2012 National Leadership Conference.

*Past issues of the 2011-2012 school year's Wednesday Reader are now archived on the Montana Business Education Association (MBEA) website at [www.mbea.info](http://www.mbea.info). The Wednesday Readers are under the Newsletter section and listed most-recent first.*

**Eric Swenson**

Business Education Specialist  
Montana Office of Public Instruction  
PO Box 202501  
Helena, MT 59620-2501  
406.444.7991  
406.444.1373 (Fax)  
[eswenson@mt.gov](mailto:eswenson@mt.gov)