

The Wednesday Reader December 14, 2011

This will be the last *Wednesday Reader* for 2011. The *Wednesday Reader* will return next year, Wednesday, January 4. Merry Christmas, Happy New Year, and Safe Travels.

MCEE Presents Introduction To Economic Learning Modules (ELMs)—Plus!

The [Montana Council on Economic Education](#) announces an Economic Ed Seminar to be held February in Missoula.

Introduction to Economic Learning Modules (ELMs)—Plus! Is a workshop for Social Studies, Math, Accounting, Economics, and Business Teachers in Missoula at the Wingate Inn, February 9-10, 2012.

The Seminar will offer attendees either [High School Business Challenge](#) training or Investing and [Stock Market Game](#) training as well as [Economic Learning Modules \(ELMs\)](#) training on the Scarcity/Opportunity Costs, Exchange and Trade, Prices, Supply and Demand, and Market Equilibrium ELMs.

Attendees can earn four (4) OPI Renewal Units for participating in either the [High School Business Challenge](#) training or Investing and [Stock Market Game](#) training and eight (8) OPI Renewal Units for participating in the [Economic Learning Modules](#) training.

Below is the *Introduction to Economic Learning Modules (ELMs)—Plus!* seminar agenda.

Thursday, February 9

7:30-8 am Continental Breakfast

8-8:15 am Welcome and Re-Group

8:15-Noon Option 1: High School Business Challenge Training
—or—
Option 2: Stock Market Game Training & Economics and Investing: A Primer on the Role of Capital Markets in the Economy

12-1 pm Lunch with Guest Speaker

1-2:30 pm Economic Learning Modules— Scarcity/ Opportunity Cost

2:30-2:45 pm Break

2:45-3:45 pm Economic Learning Module—Exchange and Trade

3:45-4 pm Break

4-5 pm Economic Learning Module—Prices

Friday, February 10

7:30-8 am Continental Breakfast

8-9:30 am Economic Learning Modules—Supply and Demand

9:30-9:40 am Break

9:40-10:40 am Economic Learning Module—Market Equilibrium

10:40-10:50 am Break

10:50-Noon Taking it to the Classroom

Adjourn

Dinner on Your Own

Seminar, materials, sleeping rooms, substitutes, and OPI renewal units are provided by MCEE at no cost to teachers. For more information or to register, visit the [Montana Council on Economic Education](#) website at www.econedmontana.org.

Next Steps Workshop Follow-Up—The Who, What, & When of Submitting Pathways-Related Materials for the 2011-2012 School Year

The eight Big Sky Pathways Next Steps Workshops have been completed. During the workshops, both secondary and postsecondary attendees began the Gap Analysis process by comparing the coursework of their Pathway courses with the Cluster- and Pathway-level Knowledge and Skills Statements from the National Career Clusters (www.careertech.org). The Gap Analysis seeks to provide documentation the various knowledge and skills of a pathway are being covered within the Pathway's coursework at either the secondary or postsecondary level, and in some cases both.

Below is the timeline and procedures outlining this year's submittal, review, and approval process.

Friday, December 2, 2011	Postsecondary Faculty submit Gap Analysis information to OPI Specialists
Friday, February 3, 2012	High Schools submit to Postsecondary Partner with High School CTE Teacher, Counselor, & Principal Review signature
Friday, March 2, 2012	Postsecondary Partner submits to OPI Specialist with College Lead Faculty and Chief Academic Officer Review Signatures
Friday, April 6, 2012	OPI Specialist submits to OCHE for review and approval
Friday, May 4, 2012	Agreement form returned to Secondary and Postsecondary schools with OCHE Deputy Commissioner Review and Approval

The Approval for this year has been modified/updated from the form used last year so be sure to use the new form (dated October 2011). When submitting for approval this year, please include the following materials/documents:

- Completed Pathway Template if developing a new Pathway or revising/updating your approved Pathway from last year (if not developing a new or revising/updating last year's Pathway, then you will just need to submit last year's Pathway as is)
- Completed Gap Analysis
- [2012-2013 Completed Agreement Form](#)

The [Request for Big Sky Pathway Approval form](#) to be submitted can be downloaded from the Big Sky Pathways page of the CTE section of the OPI website: http://opi.mt.gov/programs/CTAE/CTE.html#gpm1_3.

Links to the Big Sky Pathways Gap Analysis Templates & Pathway Proposal Templates

During the Big Sky Pathways Next Steps Workshops attendees are provided with hard copies of the pathway-specific Gap Analysis templates and copies of the new Big Sky Pathway Proposal Template.

Both of these items are also available in electronic format and can be downloaded for completion and submission.

The Gap Analysis worksheets can be found on OCHE's Workforce Development page at <http://mus.edu/wd/Assets/BigSkyPathways/BSPGap.asp>. The worksheets are grouped by Career Cluster so please be sure to download the worksheet for your Pathway's program of study.

Should wish to submit a new Pathway, or revise one created last year, the Big Sky Pathway Proposal Templates can be found on the [Big Sky Pathways page](#) of the Secondary CTE section on the OPI website at http://opi.mt.gov/programs/CTAE/CTE.html#p7GPc1_3.

If you are not sure which Gap Analysis worksheet(s) and/or Big Sky Pathway Proposal Template(s) to use, just give me a holler.

Information on Montana's Statewide Articulations

Information about the [Statewide Articulation \(START\) agreements](#) and end-of-course assessments can be found on Workforce Development page of the Office of the Commissioner of Higher Education (OCHE) website at <http://mus.edu/wd/START.asp>.

Here you find the details about the various [Statewide Articulations \(START\)](#) discussed during the Big Sky Pathways meetings this fall as well as the form to register with OCHE as an instructor wanting to provide students with the opportunity to gain the START college credits.

Each START agreement provides details pertaining to the course outcomes, assessment procedures, assessment registration information (if applicable), and the awarded of earned credit(s).

Within Business and Marketing Education there are eight (8) START agreements—

- ACTG 101 Accounting Procedures I
- CAPP 120 Introduction to Computers
- CAPP 154 Microsoft Word
- CAPP 156 Microsoft Excel
- ITS 140 Cisco Certified Network Associate (CCNA): Discovery 1
- ITS 142 Cisco Certified Network Associate (CCNA): Discovery 2
- ITS 150 Cisco Certified Network Associate (CCNA): Exploration 1
- ITS 140 Cisco Certified Network Associate (CCNA): Exploration 2

Students who complete the coursework at the high school level can take the assessment identified within each START agreement and be eligible to gain college credit from a participating postsecondary institution should they pass the assessment.

In order to receive the credit(s), students must complete one academic term at a postsecondary institution where the course is offered. After students successfully complete the academic term, the earned START credit(s) will then be awarded and the grade of "Pass" will appear on the transcript.

Please note: If a student enrolls with a postsecondary institution where the course is not offered then the credit(s) cannot be awarded. For example, if a student passes the ACTG 101 Accounting Procedures I assessment and enrolls with MSU-Bozeman, the START credits cannot be awarded as ACTG 101 Accounting Procedure I is not a course offered by MSU-Bozeman.

Participation in the Statewide Articulation process is at the discretion of local school district and/or classroom teacher and is not a requirement for Perkins and/or State Career and Vocational/Technical funding nor required for Big Sky Pathway approval.

[Where to Find the Postsecondary College Programs](#)

As you work on your Gap Analysis and review your pathways and/or seek to develop a new pathway this year, below are the links to programs of study/course listings for the various participating colleges.

College

[Dawson Community College](#)

[Flathead Community College](#)

Big Sky Pathway Degree Program(s)

[AAS Business Management](#)

[AAS Accounting Technology](#)

[AAS Administrative Assistant](#)

[AAS Business Administration](#)

[AAS Information Technology](#)

[AAS Information Technology-Web Technology](#)

[AAS Small Business Management](#)

[CAS Accounting Technology](#)

[CAS Administrative Assistant](#)

[CAS Business Administration](#)
[CAS Entrepreneurship](#)
[CAS Marketing/Sales Specialist](#)
[CAS Payroll Accounting](#)
[Customer Service Certificate](#)

[Fort Peck Community College](#)

[AAS Computer Technology](#)

[Gallatin College Programs](#)

[CAS Bookkeeping](#)

[Miles Community College](#)

[AAS Business Management, Insurance option](#)
[AAS Information Technology, Graphic & Web Design option](#)
[AAS Office Administration and Technology](#)
[AAS Small Business Management](#)
[Accounting Certificate](#)
[Customer Relations Certificate](#)
[Entrepreneurship Certificate](#)
[Fundamentals of Business Certificate](#)
[Sales and Marketing Certificate](#)

[MSU-Billings College of Technology](#)

[AAS & CAS Accounting Technology](#)
[AAS Administrative Assistant/CAS Office Assistant](#)
[AS Business Administration](#)
[CAS Human Resource Management](#)
[AAS Computer Programming & Application Development](#)
[AAS Computer Desktop/Network Support](#)
[AAS Computer Systems Technology](#)
[CAS Networking Technology](#)

[MSU-Great Falls College of Technology](#)

[AAS Accounting Technology](#)
[AAS Business Administration-Entrepreneurship option](#)
[AAS Business Administration-Management option](#)
[AAS Computer Information Technology, Microcomputer Support](#)
[AAS Computer Information Technology, Network Support](#)
[AAS Computer Information Technology, Web Design](#)
[CAS Computer Assistant](#)

[Montana State University-Northern](#)

[AS Business Technology](#)

[Montana Tech College of Technology](#)

[AAS Accounting Technology](#)
[AAS Accounting Technology, Health Service option](#)
[AAS Accounting Technology, Human Resource option](#)
[AAS Business Technology, Medical Office Specialist option](#)
[AAS Business Technology, Administrative Computer Specialist option](#)
[AAS Network Technology](#)

[UM-Helena College of Technology](#)

[AAS Accounting Technology](#)
[AAS Computer Technology, Network Administration option](#)
[AAS Computer Technology, Programming option](#)
[AAS Computer Technology, Webmaster option](#)

[AAS Office Technology, Administrative Office Management Specialist](#)
[AAS Office Technology, Medical Administrative Specialist](#)
[AAS Small Business Management](#)
[CAS Bookkeeping](#)
[CAS Computer Assistant](#)
[CAS Office Technology, Computer Skills Specialist](#)
[CAS Office Technology, Legal Support Specialist](#)
[CAS Office Technology, Medical Assisting](#)
[CAS Small Business Entrepreneurship](#)

[UM-Missoula College of Technology](#)

[AAS Accounting Technology](#)
[AAS Administrative Management](#)
[AAS Management, Entrepreneurship option](#)
[AAS Management, Sales and Marketing option](#)
[Management, Sales and Marketing Certificate](#)
[AAS Information Technology, Information Systems Management option](#)
[AAS Information Technology, Network Management option](#)
[CAS Computer Support](#)

Career Clusters: The New Website/URL

Over the summer, the Career Clusters Website was incorporated into the site for the National Association for State Directors of Career Technical Education Consortium (NASDCTEC) and the new URL is www.careertech.org.

Information about Career Clusters can be found under the Career Cluster button. The [Career Cluster page](#) (<http://www.careertech.org/career-clusters/>) offers direct access to a wide-range of Career Cluster-related resources including the Knowledge and Skills Charts and Statements.

Within the realm of Business and Marketing Education, our Clusters and Pathways fall under the [Business Management & Administration](#), [Finance](#), [Information Technology](#), and [Marketing](#) cluster.

Please be sure to Bookmark/Favorites this site as it will come in handy while completing the Gap Analysis associated with the Big Sky Pathways Next Steps Workshops this fall.

Early-Bird Registration for 2012 WBEA Conference Ends January 15

It's time to start planning your trip to Newport Beach for the [2012 Western Business Education Association \(WBEA\) Conference](#), February 16-20, at the [Fairmont Hotel, Newport Beach](#). The early-bird registration rate is \$230.00 for registrations received/postmarked by January 15 and \$330.00 for registrations received after January 15. Registration can be completed [online](#) or [download the registration form](#) and submit via postal mail.

You may fly into any of the three nearby airports: Orange County (Santa Ana /John Wayne), Long Beach, or Los Angeles International Airport. The [Fairmont Hotel](#) offers free transportation to and from the Orange County Airport. Super Shuttle (advance reservation required) runs shuttles to the hotel from the other two airports.

The Conference Committee would like to remind all conference attendees to join the Fairmont President's Club before making your hotel reservation. Membership has its perks including free WiFi in your hotel room!

In order to register for the conference as a member, you must be a current member of either NBEA/WBEA or CBEA. Early bird registration will close on January

Check out the [2012 Conference](#) page of the [WBEA website](#) (www.wbea.info) to view the entire agenda for all sessions, meals, and activities, FAQs about the hotel and conference, and even weather information.

On This Day in History . . .

December 14

- 1909: The "Brickyard" is completed when workers place the last of the 3.2 million 10-pound bricks that pave the Indianapolis Motor Speedway in Speedway, Indiana
- 1911: Norwegian Roald Amundsen becomes the first explorer to reach the South Pole
- 1969: The Jackson Five made their first network television appearance in the US when they appeared on *The Ed Sullivan Show*
- 1977: *Saturday Night Fever* has its world premiere at Mann's Chinese Theater in Los Angeles

December 15

- 1791: Virginia becomes the last state to ratify the *Bill of Rights*, making the first ten amendments to the *Constitution* law and completing the revolutionary reforms begun by the *Declaration of Independence*
- 1956: Elvis Presley gave his final performance on *Louisiana Hayride*, a live radio program broadcast in Shreveport, Louisiana; after making 50 appearances on the show, at the end of the show, Horace Logan first made the now legendary phrase 'Elvis has left the building'
- 1993: *Schindler's List* opens in theaters; nominated for 12 Academy Awards, the movie took home seven Oscars, including Best Picture and Best Director

December 16

- 1773: A group of Massachusetts colonists disguised as Mohawk Indians board three British tea ships and dump 342 chests of tea into Boston Harbor; popularly known as the "Boston Tea Party," the midnight raid was in protest of the British Parliament's Tea Act of 1773
- 1993: MTV aired Nirvana's *Unplugged* session for the first time

December 17

- 1843: Charles Dickens' classic story *A Christmas Carol* is published
- 1903: Near Kitty Hawk, North Carolina, Orville and Wilbur Wright make the first successful flight in history of a self-propelled, heavier-than-air aircraft, which travel 120 feet during the 12-second flight
- 1944: U.S. approves end to internment of Japanese Americans

December 18

- 1620: The British ship 'Mayflower' docked at modern-day Plymouth, Massachusetts, and its passengers prepared to begin their new settlement, Plymouth Colony
- 1982: Hall and Oates started a four week run at No.1 on the US singles chart with *Maneater*

December 19

- 1917: The National Hockey League (NHL) begins play when the first four teams play the first two games; at the time of its inception, the NHL was made up of five franchises: the Montreal Canadiens, the Montreal Wanderers, the Ottawa Senators, the Quebec Bulldogs, and the Toronto Arenas
- 1972: The Apollo lunar-landing program ends on December 19, 1972, when the last three astronauts to travel to the moon splash down safely in the Pacific Ocean; *Apollo 17* had lifted off from Cape Canaveral, Florida, 10 days before
- 1997: Director James Cameron's epic drama *Titanic* opens in theaters; it will go on to become the highest-grossing movie in history

December 20

- 1957: While spending the Christmas holidays at Graceland, his newly purchased Tennessee mansion, rock-and-roll star Elvis Presley receives his draft notice for the United States Army
- 1963: More than two years after it was constructed, the Berlin Wall opens for the first time allowing nearly 4,000 West Berliners to cross into East Berlin to visit relatives
- 1966: Peter, Paul and Mary went to No.1 on the US singles chart with *Leavin' On A Jet Plane*
- 1986: The Bangles started a four week run at No.1 on the US singles chart with *Walk Like An Egyptian*

Printing for Desktop Publishing Clarification—Black & White or Color?

The Regional-level test for Desktop Publishing states color printing is allowed and instructs competitors to save their work as PDF files to a supplied flash drive; this is incorrect. Desktop Publishing at the National Leadership Conference, as well as

the 2012 Montana BPA State Leadership Conference, will be printed and evaluated as Black and White only, and will not be saved as PDF files to a supplied flash drive.

During the Summer meeting of the Classroom Educators Advisory Council (CEAC) they approved the change to allow for judged of Desktop Publishing be done in color with the idea students would save their finished production jobs to flash drives and their work scored from the electronic submissions. This idea, however, was rejected by the national Programs committee and the Board of Trustees.

Therefore, Desktop Publishing will continue to be printed Black and White at national level, as well as at the state level for Montana. The National Center has been informed of this discrepancy and should have the corrections made prior to the release and printing of state and national tests.

Computer Accounting Company Setup Information Now on BPA Website

Just prior to the Thanksgiving holiday, BPA published the company setup information for Computerized Accounting.

The setup file was E-mailed out to all regional coordinators and is also available on the BPA website, www.bpa.org.

The Computerized Accounting setup information was included as an Appendix to the Workplace Skills Assessment Program (WSAP). Advisors can go the [BPA Download Center \(http://www.bpa.org/compete/eventdownload\)](http://www.bpa.org/compete/eventdownload) and get the latest WSAP. The Computerized Accounting company setup information is in the back on Pages 185-187.

BPA Members: Here's Your Chance to Win Your Share of Over \$10,000 in Prizes

Put your students' graphic design and/or video production skills in action for the opportunity to win several prizes from cash, scholarships, or even a trip to San Francisco.

[Act Out Loud](#) has 11 prizes totaling over \$90,000 waiting for your students to win with graphic design competition focusing on traffic safety. This [flyer](#) has additional information about this competition.

Second, students can create a 60 second Public Service Announcement (PSA) on texting and driving for the change to win a \$2500 scholarship through [Project Yellow Light](#).

Lastly, the [Great American NO BULL Challenge](#) focuses on eliminating cyberbullying. This video competition has over \$10,000 in prizes and aligns with the video production event prompt for this year.

Montana BPA Regional Leadership Conferences

Region 7 held theirs and next week Regions 4 and 6 will hold their regional leadership conferences.

Below are the dates and locations for the seven remaining regional leadership conference. If you have any questions, please contact your region's coordinator.

Region	Date	Location	Coordinator	E-mail
Region 1	January 9, 2012	Kalispell	Ron Hanson, Ronan	ron.hanson@ronank12.edu
Region 2	January 9, 2012	Missoula	Jamie Toivonen, Superior	jtoivonen@superior.k12.mt.us
Region 3	January 16, 2012	Great Falls	Carolyn Stone, Moore	cstone@moore.k12.mt.us
Region 4	December 19, 2011	Helena	Kerri Cobb, Bozeman	kerri.cobb@bsd7.org
Region 5	January 9, 2012	Livingston	Region Wood, Park	rswood@livingston.k12.mt.us
Region 6	December 19-20, 2011	Billings	Natalie Schaff, Roundup	rswood@livingston.k12.mt.us
Region 8	January 18, 2012	Sidney	Bertha Kirschten, Circle	bkirschten@circleschools.k12.mt.us

Remember, all students and advisors must be registered BPA members in order to compete at the regional, state, and national levels. Any non-registered student(s) will be disqualified and will not be able to compete at the state leadership conference.

If your chapter has not yet registered, please do so as quickly as possible to be sure to receive any and all BPA communications, emails, and mailings.

To access the online membership registration system please go to <http://www.registermychapter.com/bpamem/> and enter your username and password.

Membership dues for this year are \$12.00 per member/advisor for National-level dues and \$8.00 for State-level dues.

If you do not remember your username and/or password or if you are taking over as a chapter advisor please let me know and I will email you the information.

BPA Announces the NLC 2012 Walk for Special Olympics Pin Design Contest

Business Professionals of America announces the National Leadership Conference 2012 "Walk for Special Olympics"

Description:

Develop a logo design that will be utilized as a pin design as a giveaway for the Special Olympics Walk. You may not use any words, diagrams, clipart and/or artwork that are not public domain. Copyrighted materials other than the Business Professionals of America logo, name, and tagline, may not be used—even with written permission.

Eligibility:

Any registered BPA student member may participate in this contest>

Submission:

Electronic entry submission via: www.bpa.org/submit.

Deadline:

February 1, 2012, 11:59 PM EST.

Specifications:

- Contestant may select any theme that promotes the Business Professionals of America National Leadership Conference: Walk for Special Olympics in Chicago, IL on Saturday, April 28, 2012.
- The name of the walk is "Walk for Special Olympics"
- Dimensions of the logo must not exceed 4" x 4"
- Submissions must be vector graphics or at least 200 dpi
- Submissions must be 30 MB or less in size
- Confirmation of receipt will be provided when information is submitted
- All written materials must follow the organization's Graphic Standards and make proper use of the BPA logo and/or organization's name. (Refer to the Graphic Standards in the Style & Reference Manual)
- Contestants name may not appear anywhere on logo
- No registered trademarks or names may be used. It is the policy of Business Professionals of America to comply with state and federal copyright laws. The contestant will be DISQUALIFIED for copyright violations

The winning pin design will be selected by the National Officer Team and will be used at the 2012 National Leadership Conference.

DECA Global Entrepreneurship Week Campaign Activities Sign Up Ends Tomorrow

December 15 is the last day to sign up your activities for Global Entrepreneurship Week Campaign in order to receive recognition for your chapter.

Visit www.deca.org/events/gew for more info.

Deadline for DECA Finish Line Challenge Quickly Approaching—Monday

If you have students competing in the Finish Line Challenge, December 19 is the last day to submit a video.

Details can be found on the DECA website at <http://www.deca.org/events/finishlinechallenge/>.

\$250 & 12 Free Shirts for Winning ICDC T-Shirt Design

Do you have creative students? Do they want everyone at ICDC to see their creative designs? If so, have them submit a design for the ICDC T-shirt Design Contest.

In addition to showcasing the design, the winner will get a \$250 honorarium and 12 free shirts.

Visit www.deca.org/shop to find out more!

Looking Ahead to 2012.....

January 2012 is a busy month for DECA programs and deadlines for the State Career Development Conference. Please be sure the dates below are on your calendars.

January 2

- Virtual Business Challenge Round II begins
- H&R Block Dollars and Sense Round II begins

January 13

- School Based Enterprises Submission and Recertification deadline **This is a change from original calendar!!
- State Conference Registration due to Erin Weisgerber
- State Conference Hotel lists due to the Red Lion
- Montana DECA Membership Registration AND Payment deadline

January 20

- DECA Scholarship Deadline

January 27

- Written Events due to the Montana DECA P.O. Box (not postmarked!!)

Remember, the 2012 Montana DECA CDC will be February 12-14.

Past issues of the 2011-2012 school year's Wednesday Reader are now archived on the Montana Business Education Association (MBEA) website at www.mbea.info. The Wednesday Readers are under the Newsletter section and listed most-recent first.

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