

The Wednesday Reader

Oktober 12, 2011

CTE Fall Data Collection (Perkins CTE Concentrators Reporting) Now Open

The fall CTE data collection began October 1st and ends on December 31, 2011. The fall CTE data collection is a follow-up to last year's Spring CTE data collection. Students identified as CTE Concentrators who graduated last year (2010-2011 school year) must be contacted between October 1 and December 31 and have their current post-graduation status identified in the Achievement In Montana (AIM) data system. Schools who receive funding from the Carl D. Perkins federal grant program are required to complete this fall follow-up collection.

Instructions for completing the CTE data collection are located on the OPI Secondary CTE web page listed under 'Data Collections' located here: http://www.opi.mt.gov/programs/CTAE/CTE.html#gpm1_6 as well as the OPI AIM Web page.

Questions regarding the CTE data collection should be directed to the AIM Helpdesk at 1-877-424-6681 (toll-free) or e-mail opiainhelp@mt.gov Questions regarding Carl D. Perkins should be directed to Diana Fiedler, Perkins Accountability Specialist at 406.444.9019 or e-mail dfiedler@mt.gov.

Forsyth BPA Member Wins National "Anti-Bullying" Design Contest

Brooke Channel of the Business Professionals of America Forsyth Chapter has designed the winning logo for the National Organization for Youth Safety (NOYS) toolkit for bullying prevention campaigns, programs of work, and contests for the 2011/2012 school year.

This contest, a cooperative effort between NOYS and BPA, asked BPA students from across the country to create and submit creative, engaging, and effective designs to spread awareness about bullying prevention. The NOYS organization combined the logo designed by Brooke with the tagline created by an Ohio student to create the design which will be featured on all materials related to this campaign.

Brooke will receive recognition on the NOYS Violence Prevention Website (www.noys.org) via picture and short biography, in the Notable NOYS Newsletter. She will receive a certificate of appreciation for volunteering for a national nonprofit youth health and safety coalition. Brooke's design and interview were featured in "The Wire," on the BPA national website (www.bpa.org).

Brooke stated, "I don't want anyone to experience the mental or physical pain bullying can cause. I entered this contest because I love to design, and I wanted to assist the campaign to stop bullying."

The Adobe® Creative Cloud has Arrived & Many Other New Adobe® Developments

There are a lot of exciting things happening at Adobe. If you were not able to attend Adobe MAX 2011, Adobe's annual conference for designers, developers, and business leaders, below are details of how Adobe is transforming the creative process across mobile devices, personal computers, and the cloud.

Creativity Unleashed

The day one keynote explored some of the latest technology trends and how they are impacting Adobe tools and solutions. Highlights of the keynote include:

The major announcement was the unveiling of [Adobe® Creative Cloud](#), a new initiative from the company that redefines the content creation process. Over time, Adobe Creative Cloud will become a focal point for the worldwide creative community, where creative professionals can access desktop and tablet applications and essential creative services, as well as share their best work.

The introduction of [Adobe Touch Apps](#), a new family of intuitive touch screen applications designed for Android™ tablets and Apple iPad that enable anyone to explore ideas and present their creativity

anytime, anywhere. Inspired by the Creative Suite, these stunning new apps bring professional-level creativity to millions of tablet users. Learn more about the first six exciting new apps today: [Adobe Collage](#), [Adobe Debut](#), [Adobe Ideas](#), [Adobe Kuler®](#), [Adobe Photoshop® Touch](#), and [Adobe Proto](#).

The world's top publishers are using Adobe Digital Publishing Suite. Now small design studios and freelance designers can easily publish their content to the iPad using [Digital Publishing Suite, Single Edition](#).

Adobe has acquired [Typekit](#), a service that allows you to choose from, and easily incorporate, hundreds of fonts into your web projects. This service will be included in Adobe Creative Cloud.

Adobe is working with [WoodWing](#) to accelerate digital publishing on tablets. WoodWing Software will both integrate and resell Adobe Digital Publishing Suite.

We also featured brand-new [Adobe Carousel](#), which allows you access to all your photos and photo editing tools on your iPad, iPhone, and Mac, with no syncing hassles or storage issues.

Creating the Very Best User Experiences

The day two keynote explored the best solutions for how Adobe Flash® technology and HTML can work together to deliver highly expressive and usable experiences in the browser and as apps. Among the highlights:

[PhoneGap](#) is now part of Adobe. PhoneGap technology allows developers to create native applications using familiar web technologies like HTML, CSS, JavaScript, and jQuery to build and deploy applications to all major mobile platforms.

[Adobe Edge Preview 3](#) is now available, adding new interactivity features like looping, hyperlinks, and animation control. It also has a new built-in code snippet library and the ability to add custom JavaScript. Expand the boundaries of motion and interaction design using HTML5, CSS3, and JavaScript.

Recent releases of [Adobe Flash Player 11](#) and [Adobe AIR® 3](#) runtimes enable the next generation of immersive application experiences for gaming, rich media, and data-driven apps. [Upcoming Flex 4.6 and Flash Builder® 4.6](#) releases will provide new components, access to the latest platform and device capabilities, and native install experiences.

[Experience 3D games with FlashPlayer](#). As the game console for the web, Flash Player 11, along with AIR 3, allows game publishers to instantly deliver console-quality, immersive 3D games to desktops and TVs. (Mobile 3D support will be available in an upcoming production release.)

Adobe is working with USA Network to release [Psych Vision](#), an AIR companion app that engages television viewers and invites them to interact with additional compelling programming content. Android and iOS versions are on the way.

Fall 2011 Virtual Team Challenge is Now Open

Virtual Team Challenge is a **FREE**—sponsored by Deloitte—multiplayer business simulation that takes place in the animated 3D world of New City and runs this Fall from **October 3–November 10**.

Although the program has already begun, it's not too late for your students to join and compete in the challenge. At a minimum it would only take about 4 classroom hours to complete. It's a perfect Friday afternoon activity to keep your students engaged and interested in learning.

The program offers benefits for both teachers and students:

- Comes complete with lesson plans and in class exercises
- Teaches students general business acumen, business ethics, negotiation skills, decision making

processes and accounting

- Places a special emphasis on life and career skills such as teamwork, communication, professionalism, and research methods
- Top performing teams can win prizes for themselves, their teachers, and local charities!
- And all this is provided completely **FREE!**

Getting signed up is the first step!

Register now at www.virtualteamchallenge.com

Free Insurance Literacy Resources from InVEST

InVEST is offering a webinar for teachers to become familiar with the available insurance literacy resources.

InVEST is a non-profit insurance education and career awareness program supported by dozens of insurance carriers, agencies and other organizations. We provide you all the resources you need to implement insurance instruction in the classroom for absolutely no cost.

Are you interested in getting involved with InVEST but don't know where to start, or what exactly the program entails? Attend this free webinar November 10, 2011 at 3:00 p.m. EST (1:00 p.m. Montana time). [Click here to Register today!](#)

InVEST can provide you with:

- Textbooks and teacher guides (printed or electronic)
- Lesson plans and interactive games
- Online resource center
- Scholarship opportunities
- Guest speakers (in most areas)
- Knowledgeable staff and Teacher Task Force
- And more!

Insurance education is an integral part of personal finance and will be very useful to your students once they graduate. In addition, our program promotes the plentiful careers available today within the insurance industry, and provides the tools and resources to jump start their career in insurance. For more information, head to www.investprogram.org, email info@investprogram.org or call 1-800-221-7917.

Save the date for the FEFE 2012 National Training June 25-28, 2012 at the Omni Tucson National Resort!

The Family Economics & Financial Education Project's 2012 National Training will be June 25-28 at the [Omni Tucson National Resort](#). The FEFE National Training:

- Provides interactive workshops led by current *classroom educators*, our FEFE National Master Educator Team, modeling lesson plan activities.
- Creates *networking opportunities* for meaningful and relevant discussions about best practices within the financial literacy classroom.
- Invites participants to *connect with industry and university experts* as they discuss cutting edge research and trends.
- Offers an abundance of *ready-to-teach* curriculum materials *designed by educators*.
- Attracts educators nationwide creating a *diverse and comprehensive* experience.

Through generous support from Take Charge America, Inc., educators receive an extremely discounted

registration rate. This inclusive registration package provides lodging, meals, and over \$550 in curriculum designed for you to return home and immediately implement FEFE into your educational environment. Registration costs to be announced by the end of the year.

Montana Business Education Association Looking for Future Leaders

The Montana Business Education Association is looking for a few good professionals who are interested in providing leadership to Montana's business and marketing education professionals.

During the 2011 Montana ACTE Institute, MBEA will be holding its annual business meeting Thursday, October 20 and will be elected the 2012 MBEA Officers.

If you are interested in being a part of MBEA leadership team, please contact MBEA Past President Janie McFarland (janiehmcfarland@yahoo.com) for more information.

Locations, Colleges, and Dates for the Big Sky Pathways Initiative's Next Steps Workshops

As everyone prepares to participate in the various Next Steps workshops for the Big Sky Pathways Initiative, as a reminder below are the locations, participating postsecondary partners, and dates for the upcoming workshops.

Location	Participating Postsecondary Partners	Dates
Havre	MSU-Northern	October 12 & 13
Kalispell, Hilton Garden Inn	Flathead Valley Community College	October 26 & 27
Billings, Hilton Garden Inn	MSU-Billings College of Technology	November 7 & 8
Miles City, Guest Haus	Miles Community College & Dawson Community College	November 9 & 10
Missoula, Holiday Inn Park Side	UM-Missoula College of Technology	November 14 & 15
Helena, Holiday Inn	UM-Helena College of Technology	December 5 & 6
Fairmont Hot Springs	Montana Tech College of Technology & Gallatin College Programs	December 7 & 8

As always, I look forward to seeing everyone at the Next Steps workshops and please let me know if you have any questions.

On This Day in History . . .

Oktober 12

1870: General Robert Edward Lee, the commander of the Confederate Army of Northern Virginia, dies peacefully at his home in Lexington, Virginia at 63

1964: The Soviet Union launches *Voskhod 1* into orbit around Earth, with cosmonauts Vladamir Komarov, Konstantin Feoktistov, and Boris Yegorov

aboard. *Voskhod 1* was the first spacecraft to carry a multi-person crew and the mission was also the first flight performed without space suits

1997: John Denver dies in an aircraft accident

Oktober 13

1775: The Continental Congress authorizes construction and administration of the first American naval force—the precursor to the **United States** Navy

1845: A majority of the independent Republic of Texas' citizens approve a proposed constitution that will make Texas the 28th American state

1965: The Who recorded 'My Generation', at Pye studios in London

1984: Stevie Wonder started a three week run at No.1 on the US singles chart with 'I Just Called To Say I

Love You'

Oktober 14

1947: U.S. Air Force Captain Chuck Yeager becomes the first person to fly faster than the speed of sound
1957: The Elvis Presley classic, 'Jailhouse Rock' was released
1964: Nikita Khrushchev is ousted as both premier of the Soviet Union and chief of the Communist Party after 10 years in power
1967: Bobbie Gentry started a two-week run at No.1 on the US album chart with 'Ode To Billie Joe'
1994: Quentin Tarantino's *Pulp Fiction* opens in theaters

Oktober 15

1965: In a demonstration staged by the student-run National Coordinating Committee to End the War in Vietnam, the first public burning of a draft card in the United States takes place
1979: Abba played their first concert in North America when they appeared in Vancouver, Canada
1989: During a game against his old team, the Edmonton Oilers, Canadian ice hockey great Wayne Gretzky breaks Gordie Howe's National Hockey League career scoring record of 1,850 points
2007: Drew Carey takes over hosting duties on *The Price is Right*, the longest-running daytime game show in television history

Oktober 16

1958: Chevrolet introduces the El Camino
1972: Creedence Clearwater Revival split up following the failure of their most recent album, 'Mardi Gras'
1976: "Disco Duck" hits the #1 spot on the U.S. pop chart

Oktober 17

1970: The Jackson Five started a five-week run at No.1 on the US singles chart with 'I'll Be There'
1974: *Benji*, a film about a stray dog who helps rescue several kidnapped children, opens in theaters
1989: The deadliest earthquake to hit the San Francisco area since 1906 strikes at 5:04 p.m. and lasts for 15 seconds. The quake measured 7.1 on the Richter scale, and its aftermath was witnessed on live television by millions of people watching the third game of the World Series of baseball between the San Francisco Giants and the Oakland Athletic
1998: The Barenaked Ladies went to No.1 on the US singles chart with 'One Week'

Oktober 18

1767: The Mason-Dixon line is drawn, formally establishing the border between Maryland and Pennsylvania
1867: The U.S. formally takes possession of Alaska after purchasing the territory from Russia for \$7.2 million, or less than two cents an acre
1898: The U.S. takes control of Puerto Rico following the armistice with Spain to end the Spanish-American War
1966: The Jimi Hendrix Experience played their first gig as a band at the Paris Olympia in France
1988: *Roseanne*, premieres on ABC

NLC Opens Events to be Held Via Online Format

Planning continues in advance of next April's NLC in Chicago. Through DLG (BPA's database partner), BPA will migrate the "Open Events" testing to an on-line format in Chicago. Only the "Open Events" will be migrated this year.

BPA tested the DLG system in Anaheim as the "Insurance Exam" was administered on-line only. It worked very well, but due to the challenges encountered in D.C. BPA was not able to implement the solution any further.

BPA believes the schedule and facilities in Chicago will accommodate the needs quite well in moving this initiative forward. DLG has been using its "Testing Platform" for several organizations over the past few years and it appears to be well tested, stable, trusted and robust.

Additionally, using a few of BPA partners (CIW, Certiport, etc.) there is a plan to have a "Certification Room" available in Chicago. Our students and teachers will have access to the "Certification Room" to test to gain certification on-site at this year's NLC.

BPA's Certified Advisor Program

One of the more exciting initiatives undertaken by the National BPA staff is this year's new [BPA Certified Advisor program](#).

The [BPA Certified Advisor Program](#) is a leadership track program designed and delivered by the national staff. Amy Hollingsworth and Shawna Gfroerer have worked diligently on this program and it has been well received by all participants. The program covers a wide variety of topics essential to being a successful BPA advisor. The "first class" has participants from Idaho, Michigan, Montana, Oklahoma and Texas. Please see the content outline below:

Module I: General Knowledge

Training Overview:

Organizational structure/Stakeholders/Partners/Mission/History/Division Overview
Glossary of Terms

Module II: Managing a Chapter/The Advisor Role

Training Overview:

Advisor Responsibilities/Managing the Chapter
Planning a Successful Program
Fundraising
Recruitment/Promotion
Managing the Paperwork
Officer Elections
Planning a Calendar
Planning a Budget
National Program Highlight

Module III: Making BPA Co-Curricular: Part 1

Training Overview:

Engaging the Student
Using the WSAP as a co-curricular resource in the Classroom

Module IV: Making BPA Co-Curricular: Part 2

Training Overview:

Engaging the Student
Using BPA Leadership Programs as a co-curricular resource

Module V: Managing Your Membership

Training Overview:

Recruitment/Promotion Tools
Using the Online Membership Registration Tool

Module VI: Engaging Leadership Outside of the Classroom

Training Overview:

Local/Regional Opportunities
State Opportunities
National Opportunities

November 1 is the Deadline to Register Your BPA Membership

The Business Professionals of America Online Membership Registration System opened on Friday, August 26. Register your chapter members today and prepare to *Reach New Heights* with BPA during the 2011-2012 school year.

To access the online membership registration system please go to <http://www.registermychapter.com/bpamem/> and enter your username and password.

Membership dues for this year are \$12.00 per member/advisor for National-level dues and \$8.00 for State-level dues.

If you do not remember your username and/or password or if you are taking over as a chapter advisor please let me know and I will email you the information.

Please note members must be registered by November 1 and all members must be registered in order to compete at the regional, state, and national levels.

Montana BPA 2011 Trading Pin Design Contest Submissions Due October 26

The [Trading Pin Design contest](#) provides an opportunity for participants to use design and layout skills to create a graphic design promoting the Montana Association of Business Professionals of America, as well as develop a spirit of pride and enthusiasm for Montana through the trading pin to be used during the 2012 National Leadership Conference in Chicago, Illinois.

The winning graphic design will be adapted/modified and produced into a trading pin.

Participants' entries must meet the following guidelines:

Specifications

- ★ Original design must be computer generated and submitted either electronically or printed on a white piece of paper
- ★ Design may be in any shape
- ★ Design must show originality, imagination, and creativity
- ★ Design must be in color, **four colors maximum**
- ★ Design should include Montana or MT
- ★ Design should include BPA or Business Professionals of America

Entries

- ★ Designs submitted must include the student name and chapter and will not be returned
- ★ Only one entry per student allowed
- ★ Design must be sent electronically in PDF format on or before **October 26, 2011**, to Staci Auck, State Officer Coordinator, staci.auck@hobson.k12.mt.us
- ★ The Montana BPA State Officer Team will choose the winning design
- ★ The winner of the Trading Pin Design contest will receive 25 free trading pins as well as recognition in the state leadership conference program

THE TRADING PIN DESIGN ENTRIES MUST BE E-MAILED ON OR BEFORE October 26, 2011. [Trading Pin Design Contest](#) entries should be e-mailed to Staci Auck, State Officer Coordinator, staci.auck@hobson.k12.mt.us.

Montana BPA 2011 Design Contests Looking for the Creative & Inspired Montana BPA Members

Again this year the Montana association of Business Professionals of America is inviting all Montana BPA

members to submit entries for the three design competitions: [NLC Trading Pin](#), [State Conference Program Cover](#), and [Montana BPA T-Shirt](#).

Contest details, design specifications, and submission dues dates and procedures can be found on the [Advisor Manual page](#) of the Montana BPA website (www.bpamt.org).

DECA Week

Don't forget that DECA Week starts October 9 and runs through October 15 This is a great opportunity to increase membership in your chapter and reach out in your school and community to raise awareness about DECA.

Find more tools and information at www.deca.org/events/decaweek

Conference Registration

If you are planning on attending any of the conferences across the country this fall (WRLC, DECA Innovations & Entrepreneurship Conference, New York Experience, etc.), please make sure to check the DECA website now....conference registration deadlines are rapidly approaching!! Remember all students must be registered with DECA, Inc. prior to registering for any conference.

You can register your members now by visiting www.deca.org/membership

DECA Online Events

The DECA Virtual Business Challenge I and DECA/H&R Block Dollars and Sense Challenge begin October 24.

Visit www.deca.org/events for more information

Montana DECA ICDC Pin and CDC Program Cover Contests

Don't forget the ICDC Pin Contest and CDC Program Cover Contest deadlines will be here soon!

Please pass this information along to your students so they can start preparing their designs. All designs must be in .jpeg format and need to be submitted via email to erinweisgerber@yahoo.com.

The deadline for the ICDC Pin Contest is November 11 and the CDC Program Cover Contest deadline is December 9.

ICDC 2012 - Salt Lake City

DECA, Inc. has just announced they will be bringing the Eli Young Band in for an exclusive DECA concert at ICDC!

In addition, they will be hosting the Dash WithThe Diamonds 5K Run/Walk for the second year and students will also be able to attend a Salt Lake City Bees Baseball game.

Prices and additional information will be coming soon, so please make sure to check out www.deca.org/events for more information!

Eric Swenson
Business Education Specialist
Montana Office of Public Instruction

PO Box 202501
Helena, MT 59620-2501
406.444.7991
406.444.1373 (Fax)
eswenson@mt.gov