



Western Business Education Association 2017 Conference

Best Western GranTree Inn, Bozeman, Montana

February 16-20, 2017

www.wbea.info

W!se Teacher Certification in Personal Finance Available at WBEA 2017

W!se developed a Financial Literacy Teacher Certification Program in 2008. Teachers prepare for the assessment through self-guided study using the W!se Certification in Personal Finance Manual. After preparation teachers take the W!se Teacher Certification in Personal Finance Test. Testers have 1 hour and 15 minutes to complete the comprehensive 75 multiple-choice question assessment. The test evaluates instructor's knowledge on topics that are aligned to state & national standards.

Teachers who pass the test earn a Certification in Personal Finance (CPF). The CPF demonstrates proficiency in personal finance. Certified teachers are subsequently encouraged to enroll their schools in the W!se Financial Literacy Certification Program for students.

The W!se Teacher Certification in Personal Finance Test will be offered during the 2017 WBEA Conference in Bozeman Montana. Certification will be available on Saturday, February 18, beginning at 1:45 pm.

Testers MUST bring a personal WIFI enabled device (laptop, iPad, Chromebook...) to test upon. The cost of testing is \$50. To participate teachers must register prior to the conference. To register please visit SurveyMonkey at <https://www.surveymonkey.com/r/CZLJ8TZ> and complete the registration survey.

Payment for the test can be submitted through PayPal, via the link included in the survey, or by contacting David Anderson of w!se (danderson@wise-ny.org, 212-421-2700). Once registration is complete and payment has been submitted testers will receive the W!se Certification in Personal Finance Manual via email.

Working in Support of Education (w!se) was founded in 1998 with a mission to improve the lives of young people through programs that develop financial literacy and readiness for college and the workforce.

Our programs feature a suite of financial capability initiatives: The Financial Literacy Certification Program, Financial Literacy Teacher Certification, and MoneyW!SE for survivors of domestic violence. In addition, we offer a range of workforce and college readiness initiatives, central among them are the Quality of Life Innovations and the W!SE Institute for Life Long Learning, both ground breaking in their fields. A service that we provide is the Euro Challenge, a program of the EU Delegation to the US. These programs and services, all Common Core aligned, are built on five pillars: relevancy, real world experiences, strong partnerships, volunteerism, and effective evaluation and assessment. They promote excellence in education and help students plan for their futures, to make good choices, and provide them the knowledge and skills needed for the 21st century.

The w!se Financial Literacy Certification Program (FLCP) addresses the urgent need for financial literacy and education. The program provides high school students with access to financial education and the opportunity to become certified financially literate. Participating schools teach a course or unit on personal finance and administer w!se's standardized Financial Literacy Certification Test. Teachers have access to training, educational resources, pre-tests, and online practice tests. Students who pass the exam are Certified Financial Literate, earning their CFL™. Developed in 2003, the program has expanded nationally and has been widely recognized for its success, including being awarded the US Treasury Department's John Sherman Award for Excellence in Financial Education.

Extensive partnerships with schools and the private sector, and a reputation for sustainable programs with measurable results, have made w!se a leader in the educational community.

CERTIFICATION IN PERSONAL FINANCE

1.

WHO?

This leading Certification Test is offered to instructors of personal finance.

Since 2008, Working in Support of Education (w!se) has offered instructors the unique opportunity to earn a **Certification in Personal Finance!**



WHAT?

2.



Instructors who pass the Test earn a Certification in Personal Finance (CPF) and receive a CPF certificate.

3.

WHERE?

The Test is administered by w!se or by a proctor approved by w!se.

For more information, please contact:

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WHY?

4.

The CPF demonstrates proficiency in personal finance. The test assesses instructor's knowledge of personal finance on topics that are aligned to state & national standards.

5.

HOW?

Instructors are provided with a Study Manual that includes the topics that may be assessed on the Test. Preparation for the Test is generally self-guided.

Working In Support of Education (w!se) is a New York based educational 501(c)3 nonprofit dedicated to financial literacy and readiness for college and careers. w!se serves urban secondary school students in low-to-moderate-income areas. Extensive partnerships with schools and the private sector and a reputation for sustainable programs with measurable results have made w!se a leader in education. www.wise-ny.org | 227 East 56 Street, New York, NY 10022 | T: (212) 421-2700 F: (212) 980-5053.